

AIR DE PARIS

32 rue Louise Weiss 75013 Paris tel 01 44 23 02 77 fax 01 53 61 22 84
<http://www.airdeparis.com/artists.htm>

Swetlana HEGER

Heger born 1968 in Brno (CZ)
MFA University of Applied Arts, Vienna (A)

Live and work in Vienna, (A). Collaboration 1994/2001.

(* indicates publication)

Solo Exhibitions

2005

Future Works, IBID Projects, London -GB 05.05-12.06.05

Artists Space, NY

Treasure Island, NY/Dornbirn -Austria

2004

AP4-ART, Genève -SW

Santa Monica Art Center, Barcelone -S

Treasure Island, Chateau Marmont, Los Angeles/College of New Media, Dornbirn -
USA

2003

Live, A9 forum transeuropa, Vienne, -A

Velan, Turin -I

Quite Normal Luxury, MAK, Vienne -A (two year project)

2002

Galeria Javier López, Madrid -SP

Hermès Store, Berlin/Munich/Hambourg -D

6:6, Ibid. Projects, Londres -UK

Kunstwerke, Institute for Contemporary Art, Berlin -D

2001

Test the World, MAK-Galerie, Vienne -A

Fake, Chouakri Brahms Berlin Galerie, Berlin -D

with Plamen Dejanov

2001

***** *Plus (See You !)*, Air de Paris, Paris -F

Tomio Koyama Gallery, Tokyo -J

2000

On Holiday, Muzej suvremene umjetnosti, Zagreb -CR

Galerie Meyer Kainer, Wien -A

1999

Y-1, Stockholm -SW

Galerie Mehdi Chouakri, Berlin -D

1998

Le Consortium, Dijon -F

Galerie der Stadt Wels, Wels -A

Gallery Tomio Koyama, Tokyo -J

Plenty Objects of Desire, Kunstverein Ludwigsburg, Berlin -D

1997

Three Wishes (Plenty Objects of Desire), Air de Paris, Paris -F

Pale Red Orange, Raum Aktueller Kunst, Vienna -A

Plenty Objects of Desire , (one year project), Kunstverein Ludwigsburg –D

Curated Exhibitions

2004

Hotel Hollywood, Künstlerhaus Palais Thurn und Taxis, Bregenz –A

Selected Group Exhibitions

2005

Bajtala/Heger, Galerie im Traklhaus, Salzburg -A

Bajtala/Heger, Künstlerhaus Palais Thurn & Taxis, Bregenz -A jsq. 20.05.05

2004

A tribute to Chaim Soutine, Galerie Kewenig, Cologne –G, Basel -SW

Mont Blanc Young Artist Gallery, Hamburg –G

One in Million, Austrian Cultural Forum, New York –USA

Dispositions #1, Kunsthalle Brennabor, Brandenburg -G

Disney, Dreams & Doughnuts, Kulturhuset, Stockholm -SW

Mediascapes, La Caixa Foundation, Lleida –S

Performative installation #4 : Body Display, Secession , Wien –A*

Berlin-Vienna, Abgeordnetenhaus, Berlin –D

2003

Dispositions #1, Kunsthalle Brennabor, Brandenburg –D

Peripheries become the center, Prague Biennale 1 -Czech Republic*

Accessoiremaximalismus, Kunsthalle zu Kiel -D

In the Crossroads: Art, Politics, Ethics. La Caixa Foundation, Barcelone –E

Art Positions, Art Miami Beach -USA

Fuckin´ Trendy, Kunsthalle Nürnberg, Kiel –D

Productions, Arte Fiera, Bologne -I

2002

Transgressing culture, University of Malmö/Rooseum -D

Total Überzogen, Edith-Russ-Medien-Haus, Oldenburg -D

ifashion, Colette/Musée de la Mode, Paris -F

Windsor.Collection, Stazione Leopolda, Florence -I*

Art & Economy, Deichtorhallen, Hamburg -D*

Fair, Royal College of Art, London -UK*

S.O.S, MAK, Vienne -A

Commodified Aesthetics and Critical Commodities, Monterrey, Mexique

Big Social Game, 2nd International Biennial of Young Art, Turin -I*

Uncommon Denominator, MASS MOCA-North Adams -USA*

Deluxe, Sala de Exposiciones de Plaza Espana, Madrid -S*

2001

Black, Silver and Gold, Galerie Du Bellay, Mont St Aignan -F (curated Mathieu Mercier)

Tele(visions), Kunsthalle Vienne -A

with Plamen Dejanov

2004

Aménager la maison, Habiter le musée, Museo d'Arte Contemporanea di Villa Corce, Gênes –I

2001

Economical Visions, Deichtorhallen, Hamburg -D

Social Hackers, Centre d'édition contemporaine, Genève -CH

Tirana Biennale 1, The Escape, Tirana, Albanie

Windsor.Collection, Galerie Philomena Magers, Munich -D

Shopping, Generali Foundation, Vienne -A

After the Wall, Hamburger Bahnhof, Berlin -D*
Germania, la costruzione di un'immagine, Centro Arte Contemporanea,
Sienne -I
Encounter, Tokyo Opera City Art Gallery, Tokyo -J*

2000

Social Hackers, Gallery MUU, Helsinki -FIN
Bonjour Chez Vous, Espace Jules Verne, Bretingny-sur-Orge -F
After the Wall, Ludwig Museum Budapest, Budapest -HON
*Acquisitions 1996 1997 1998**, Le Frac Nord - Pas-de-Calais, Dunkerque -F
Project#0004, Friedrich Petzel Gallery, New York -USA
Be seeing you, Espace Jules Verne, Brétigny-sur-Orge -F
Négociations, CRAC, Sète -F
Trans_actions, ou les nouveaux commerces de l'art, Galerie Art&Essai, Rennes -F;
École nationale des beaux-arts, Bourges -F
Plan B, De Appel, Amsterdam -NL
Etat des lieux #1- Contacts (relations, bricolage et travaux de consommation), (curated
by Nicolas Bourriaud), FRIART, centre d'art contemporain, Fribourg -F
The world is not enough, Galerie Mehdi Chouakri, Berlin -D
Thanks, Air de Paris, Paris -F
Worthless (Invaluable), Moderna Galerija, Ljubljana (cur. C. Basualdo)
Beauty and subversion, Museum Ludwig, Cologne -D (cur. M. Nicol) -F
Aussendienst, Kunstverein, Hamburg -D. (cur. S. Schmidt-Wulffen)
Sabotage, Shed im Eisen werk, Frauenfeld -CH

1999

ELAC, Lausanne -CH (curated Eric Troncy)
Dream City, Kunstverein, Munich -D
Expanded Design, Salzburger Kunstverein, Salzburg -A
Rue Louise Weiss, Centre d'Art Contemporain, Meymac -F*
Ideas for living, Galerie Micheline Sz wajcer, Antwerpen -B
Expander 1.0, Galerie Jousse Seguin, Paris -F (curated Bloc Notes & YS)
Air de Paris @ Grazer Kunstverein, Grazer Kunstverein, Graz -A
1st Biennial, Melbourne, Australia
Capital, Centre d'Art Contemporain, Sète -F* (cur. Nicolas Bourriaud)
Truly Yours, Kunsthalle

1998

X squared, Kunst Zwischen Arbeit und Kollektiver Praxis, Vienna -A
Sunday's Air, Galerie für Zeitgenössische Kunst, Leipzig -D
Minis, Midis & Maxis, Künstlerhaus Palais Thurn und Taxis, Bregenz -A
I shop therefore I am, Kunstverein, Hamburg -D
Bonne Année !, Air de Paris, Paris -F
Fast Forward, Kunstverein in Hamburg, Hamburg -D
Ontom, Galerie für Zeitgenössische Kunst, Leipzig -D (cur. Jan Winkelmann)
Life Style, KUB Kunsthaus, Bregenz -D
Weather Everything, Galerie für Zeitgenössische Kunst, Leipzig -D (cur. E. Troncy)
Interventive Tendencies in Art, Danish Foundation for Contemporary Art, Copenhagen -DK
Soziale Plastik, Kunstverein, Munich -D (cur. Dirk Luckow)
Arbeitslos, Sprenger Museum, Hannover -D (cur. Raimar Stange)
La Table, Air de Paris, Paris -F

1997

MAK Galerie, Museum of Applied Arts, Vienna -A
Dramatically Different, Magasin, Centre d'Art Contemporain, Grenoble -F (cur. Eric Troncy)
x-squared, Vienna Secession, Vienna -A (cur. Andreas Spiegl)
Medium of Exchange, CCH, Hamburg -D (cur. Corinna Koch)
W.W.A., Asahi Building, Tokyo -J (cur. Keigo Yamamoto)
Enter: Artist/Audience/Institution, Kunstmuseum Luzern, Lucerne -CH (cur. Barbara Steiner)

1996

VI. International Biennale, Cairo, Egypt
Chance (3 Days with Jean Baudrillard in the Desert), Whiskey Pete's Casino, Las Vegas-USA
Junge Szene, Vienna Secession, Vienna -A
East International, Sainsbury Centre for Visual Arts / Norwich Gallery, Norwich -UK
Affairs, Institut für Gegenwartskunst, Vienna -A
The Garage Project, MAK Center for Art and Architecture, Los Angeles -USA
 Künstlerhaus Thum und Taxis, Bregenz -A
Final Projects, Schindler House, Los Angeles -USA
1995
Scultura per dormire, Zerynthia Associazione per l'arte contemporanea, Roma/Paliano -I
Werkstattquartier, Academy of Fine Arts, Vienna -A
1994
Renovierte Räume, Academy of Fine Arts, Vienna -A

Selected Bibliography

Reviews

2004

A tribute to Chaim Soutine, in *ID Magazine*, London
 Stuart Comer, *Capitalist Neo-Realism-Swetlana Heger*, *Parkett*, Winter 2003/2004
Fuckin' Trendy, *Vogue Deutschland*, January 2004

2003

Holger Liebs, *Swetlana Heger über Werbung*, *Süddeutsche Zeitung*, 11./12.01. 2003
 Belinda Grace Gardner, *Von Pop zu Brand. Swetlana Heger*, *Kunstzeitung*, January 2003
 Sergio Brambilla, *Brand Art. Avantgarde Ideas*, *Trend*, Nr.5/March 2003
 Vincent Pécoil, *Brand Art*, *Art Monthly*, No. 265/April 2003
 Rencontres, *Le Monde Hermès*, Spring-Summer 2003
 Itziar Badia, *Interview with Swetlana Heger*, *50easy*, september 2003
 Accessoiremaximalismus, *Vogue Deutschland*, october 2003
 Maike Schiller, *Die Frau, die Kunst zur Marke macht*, *Hamburger Abendblatt* 13./14.09.2003
 Special Guest, *Almost-Famous: Swetlana Heger*, *Allegra*, december 2003
 Vincent Pécoil, *Brand Art*, *02*, n°27, automne 2003, p4-7

2002

Montse Badia, *Mediascope*, *Nu : the nordic art review*, vol.IV, n° 1-2/02, pp. 114-121
Vive le star! Glamour heute, *FRAME*, January-March 2002
 Rose-Maria Gropp, *Wer nichts wird, wird Model*, *Frankfurter Allgemeine Zeitung*, 8.3.2002
 Peter Bürger, *Geliebtes Gefängnis*, *Frankfurter Allgemeine Zeitung*, 11.4.2002
 Holm Friebe, *Die Ästhetik der Ökonomie*, *Jungle World*. 24.4.2002
 Art & Economy-Wirtschaftsvisionen, *Hamburg-Magazin.de*. April 2002
Playtime, *Millenio/Monterrey/MX*, April 7th/2002.
 Stefania Bertola, *BIG Torino, com'è friendly*, *La Stampa*, Domenica 21 Aprile 2002
 Axel Lapp: *Art & Economy*, *Art Monthly*, May 2002, No 256
Glamour und Konsum, *Swetlana Heger*, *art-das Kunstmagazin*, Nr. 5/Mai 2002
 Susa Pop: *Playtime. Swetlana Heger*. *Flash Art International*, vol XXXIV, n°224, May June 2002
 Peter Richter: *Mädchen in Aspik*. *Frankfurter Allgemeine Zeitung*, Sonntag 2.06. 2002
 Andreas Schlaegel, *Berlin 2*, *Contemporary*, special issue, June July August 2002, p107/109
 Paul-Hervé Parsy, *Noces de plomb, l'art et l'automobile*, in *L'œil*, n°539, September 2002, pp. 68-73

Angela Rosenberg, *Stock-Market*, in Flash Art International, n° 226, Oct. 2002, pp. 86-89
Olav Velthuis, *Imaginaire economie*, in Metropoli M, Oct/nove. 2002, pp. 32-36

2001

Pascal Beausse, *Swetlana Heger & Plamen Dejanov, flux et stocks*, Art Press, n°265, Février, 2001

Yukie Kamiya: Encounter. Bijutsu Techo-Tokyo. March 2001

Swetlana Heger & Plamen Dejanov. Brutus-Tokyo. March 2001

Emmanuelle Lequeux, *Air de paris : deux galeristes en RTT*, Aden, 11-18 avril 2001

Mariuccia Casadio: Elsewhere. 1A Biennale di Tirana. Vogue Italia. November 2001

Alexandra Reininghaus. Aufbruch in die Gegenwart. art-das kunstmagazin. November 2001

Johannes Fricke-Waldthausen: Vorübergehender Glanz-Swetlana Heger. Qvest. Winter 2001

2000

Jan Winkelmann, *Infiltratie als strategie-S. Heger & P. Dejanov*, Metropolis M, January 2000

Jeroen Siebenlink: Dejanov & Heger - BMW als de ultieme mecenas. Next! - Amsterdam. April 2000

Andreas Spiegl, *Plamen Dejanov & Swetlana Heger, L'esthétique du duo*, in Documents, n° 12, 2000, pp. 253-257

Doris Berger: Plamen Dejanov & Swetlana Heger in der Galerie Meyer Kainer. Kunst-Bulletin-Zürich. 3/2000

Alies Pegtel, *Joyriding. Heger & Dejanov, carp**, n° 19/2000

Karin Schulze & Frank E.P. Dievernich: New Economy und Kunst. Financial Times Deutschland. 18/08/2000

Dejanov & Heger, *Quite normal luxury* - project, Crash (Hors-serie art), (cover)

Nada Beros: On Holiday. Croatia In Flight Magazine. Autum 2000

Nada Beros: Plamen Dejanov & Swetlana Heger. Banka-Zagreb. November-December 2000

Caroline Smith: Culture Brokers. Black Book Magazine-New York. Fall/Winter2000

1999

Sara Arrhenius, *Ska vi byta grejer med varann ?*, Dagens Nyheter, 12 novembre 1999
Pascal Beausse: www.bmw.com-Swetlana Heger & Plamen Dejanov. Bloc Notes-Paris Nr. 17, Winter 99

Olivier Reneau, *BMW : le capital art*, Beaux Arts, n°184, septembre 1999, p.26

Joshua Decker: Baby You Can Drive My Car. Cat.: Aussicht, Kunstmuseum Bonn 1999

Barbara Steiner: Collaboration with BMW? Plamen Dejanov & Swetlana Heger. Cat.: After the Wall,

Moderna Museet Stockholm 1999

Robyn McKenzie & Claire Firth-Smith: Plamen Dejanov & Swetlana Heger. Product and Process.

Like-Art Magazine, Melbourne 9/99

Wolf-Günther Thiel: Art Incorporated. Plamen Dejanov & Swetlana Heger. Flash Art International

May-June1999 (+ Cover)

Wolf-Günther Thiel & Milena Nikolova: An Interview with Plamen Dejanov, Swetlana Heger, and Christiane Zentgraf, director of BMW KulturKommunikation. Flash Art International May-June 1999

Juliana Engberg: Plamen Dejanov & Swetlana Heger. Cat.. Signs of Life, International Biennial Melbourne 99

Seung-duk Kim: Plamen Dejanov & Swetlana Heger. Misool Wogal Art Magazine-Seoul, June/99

Florian Davids: Kunst ohne Scheuklappen. BMW Magazin International 2/99

Jennifer Allen, *Plamen Dejanov & Swetlana Heger*, Artforum, May 99

Raimar Stange, *Plamen Dejanov & Swetlana Heger bei Mehdi Chouakri*, Kunst-Bulletin, April 1999

Midori Kimura: Plamen Dejanov & Svetlana Heger. Ryuku Tsushin-Tokyo. April/99
1998
 Stefan Nikolaev, *Review*, Flash Art, 1-2/98, p.122-123 (ill.)
 Owen Drolet, *Dramatically Different*, Flash Art, mars-avril 1998, p.81
 Jean-Max Colard: *Les objets du désir-Dejanov & Heger*. Les Inrockuptibles-Paris. Nr. 146/98
 Jan Winkelmann, *Plamen Dejanov & Svetlana Heger*, Artist Kunstmagazin, Heft 36, 3/98, pp.22-25 (ill.)
 Hans-Dieter Huber: *Ekonomi ar natur-Plamen Dejanov & Svetlana Heger*. Paletten-Stockholm 4/98
 Barbara Steiner: *Interorganisationale Systeme-Dejanov & Heger*. Cat. : x-squared, Wiener Secession 1998
 Pascal Beausse: *Plenty Objects Of Desire-Plamen Dejanov & Svetlana Heger*. Bloc Notes-Paris, n°15, Summer 98, pp.28-35 (ill.)
 Barbara Steiner: *Interview mit Plamen Dejanov & Svetlana Heger*. Cat. : Enter, Kunstmuseum Luzern 1998

1997

Sabine B.Vogel, *Plamen Dejanov und Svetlana Heger im Raum Aktueller Kunst*, Kunstbulletin June/July 97
 Rainer Metzger, *Waren aus dem tertiären Sektor*, Frankfurter Allgemeine Zeitung, 06/09/97
 Geneviève Breerette, *L'art contemporain en pleines formes*, Le Monde, 30/10/97
 Eric Troncy, *Display*, Documents, Fall/winter 97 (ill.)
 Olivier Reneau, *L'art de présenter*, Technikart, n°18, 12/97, p.111 (ill.)

1996

Suzanne Muchnic, *Preserving Schindler's LA Legacy*, Los Angeles Times, 02/10/96
 Michael Darling, *The Garage Project*, Frieze Nov-Dec, 96
 Rainer Metzger, *Zeitschnitte, Coming Up, Junge Szene*, Kunstforum, 04/96

Catalogues

Johannes Fricke-Waldthausen, *Svetlana Heger Live*, A9 forum transeuropa, Wien, 2003
Performative installation, Ed. Snoeck, 2003, p.170-171
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 Boris kremer, *The European Funding Handbook*, cat. Plan B, De Appel – Amsterdam, 2000
 Lis Rackham & Lucinda Wylie, *Dejanov & Heger*, cat. Democracy!, Royal College of Art-London, 2000
 Nicolas Auderau & Sandrine Teste, *Svetlana Heger & Plamen Dejanov-intérimaires de l'art*, cat. Trans actions, Presses universitaires de Renne, 2000
 Barbara Steiner, *Collaboration with BMW ? Plamen Dejanov & Svetlana Heger* cat. After the Wall, Moderna Museet, 1999, p,35 (illustration)
Dream City, Munich, 1999
 Joshua Decter, *Baby You Can Drive My Car, Dejanov & Heger's Corporate Synergy*, cat. Ausblick, Dumont 99
 Juliana Engberg, *Plamen Dejanov & Svetlana Heger*, cat. Signs of Life, International Biennial Melbourne 99
Le Capital, Centre d'Art Contemporain, Sète, July 1999
 Barbara Steiner, *Interorganisational Systems*, Dejanov & Heger, cat. x-squared, Wiener Secession 1998
 Vincent Pécoil, *Dejanov & Heger-(Rappel des circonstances* cat. Compilation, Le Consortium, Dijon 1998
ENTER, Kunstmuseum, Luzern, May 1998, p. 24-27 (illustrations)
Dramatically Different, Magasin CNAC october 97 (p.15 + illustration)