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M/M (Paris)

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1992 Paris, France by Michael Amzalag & Mathias Augustyniak.

Michael Amzalag
Born 1968
1985/86 Atelier de Sèvres
1986/91 Ecole Nationale Supérieure des Arts Décoratifs, Paris

Mathias Augustyniak
Born 1967
1985/88 École Nationale Supérieure des Arts Appliqués et des Métiers d'Art,
Olivier de Serres, Paris
1988/89 Ecole Nationale Supérieure des Arts Décoratifs, Paris
1989/91 Royal College of Art, Londres (MA Graphic Design & Art Direction)

(*indicates publication)

Solo Exhibitions

2009
UTOPIA OF FLOWS, curated by Ali Akay, Akbank Sanat Center, Istanbul.

2008
THEATER POSTERS, Ggg Ginza Graphic Gallery, Tokyo.
JUST LIKE AN ANT WALKING ON THE EDGE OF THE VISIBLE, curated by Joao Ribas,
The Drawing Center, NYC.*
L'ILE AU TRESOR, Air de Paris, Paris.*
VISION TENACE, Centre Georges Pompidou, Paris.

2006
ANTIGONE UNDER HYPNOSIS, Paris Calling, V&A, Londres.
HAUNCH OF VENISON/VENISON OF HAUCH, Haunch of Venison, London.*

2005
UTOPIA OF FLOWS, Air de Paris, Art Basel Miami Beach.
ZUGABE !, Frankfurter Kunstverein, Frankfurt.

2004
ANTIGULA, Ursula Blicke Foundation, Kraichtal.
ANTIGONE IN ASIA, Rocket Gallery, Tokyo.
ANTIGONE EN YVELINES, Cneai, Chatou.

2003

NINE POSTER AND A WALLPAPER, Le Rectangle, Lyon.

M/M (PARIS): ICONES, INDICES, SYMBOLES, Festival International de l'Affiche et des Arts graphiques, Chapelle des Jesuites, Chaumont.

M/M GOES TO TOKYO, Gallery Rocket, Tokyo.

1999

M/M, Y-1 Gallery, Stockholm.

1996

M/M, UNE EXPOSITION, Le Consortium, Dijon.

Curated show

2005

TRANSLATION, Palais de Tokyo, Paris.*

Collaborations

2008

TREE OF SIGNS, with Gabriela Fridriksdottir, Community of Urridaholt, Iceland* (installation permanente)

2007

PALAIS DES GLACES ET DE LA DECOUVERTE, with Eric Duyckaerts, Pavillon Belge, Biennale de Venise, , Italy.*

2006

CELEBRATION PARK, with Pierre Huyghe, Musée d'Art Moderne de la ville de Paris ; Tate Modern, London.*

MALAGA, a book with Liam Gillick, Two Star Books, Paris.

2005

THE NOW PEOPLE PART TWO: PARADISE, with Inez van Lamsweerde & Vinoodh Matadin, Matthew Marks gallery, New York.*

VERSATIONS, with Gabriella Fridriksdottir, Icelandic Pavilion, Biennale de Venezia.*

2003

NO GHOST JUST A SHELL, Rosa & Carlos de la Cruz, Key Biscayne, Fl.

COSMODROME, a project by D Gonzalez-Foerster & JJ Johansson, Le Rectangle, Lyon.

NO GHOST JUST A SHELL, Van Abbemuseum, Eindhoven.*

2002

TRANSFORMER II, Galerie Air de Paris, Paris.

NO GHOST JUST A SHELL, SF moma, San Francisco.

NO GHOST JUST A SHELL, Kunsthalle, Zürich.

2001

WE SET OFF IN HIGH SPIRIT, with Inez van Lamsweerde & Vinoodh Matadin, Matthew Marks Gallery, New York.

LE CHATEAU DE TURING, with Pierre Huyghe, French Pavilion, Biennale de Venezia.*

INEZ VAN LAMSWEEERDE & VINOODH MATADIN: PHOTOGRAPHS, Pittimagine Discovery, Stazione Leopolda, Florence.

MILNEUFCEINTSEPTANTESIX, READY-MADE CHARACTERS FOR OUR GENERATION, a

workshop by M/M and I van Lamsweerde & V Matadin, l'Elac, Espace Lausannois d'Art Contemporain, Lausanne; Maison Européenne de la Photographie, Paris.
COSMODROME, a project by D Gonzalez-Foerster & JJ Johansson, Le Consortium, Dijon.
ANN LEE IN ANZEN ZONE, with Dominique Gonzalez Foerster, Galerie Jennifer Flay, Paris.
INTERLUDES, with Pierre Huyghe, Stedelijk Van Abbemuseum, Eindhoven.
EVEN MORE REAL THAN YOU, with Pierre Huyghe, Marian Goodman Gallery, New York.

2000

AU DELA DU SPECTACLE, collaborations with P Huyghe and P Parreno; Centre Pompidou, Paris.*
LET'S ENTERTAIN, with Philippe Parreno, Walker Art Center, Minneapolis.
VIVRE SA VIE, in collaboration with P Huyghe and P Parreno; Tramway, Glasgow.
ONE THOUSAND PICTURES FALLING FROM ONE THOUSAND WALLS, with Philippe Parreno, Mamco, Geneva.
DGF/PH/PP, Kunstverein, Hamburg.
NO GHOST JUST A SHELL, a project by P Parreno & P Huyghe; Air de Paris, Paris; Schipper & Krome, Berlin; Marian Goodman, Paris.

1999

ABOUT, A film by D Gonzalez-Foerster, P Huyghe & P Parreno, D'Apertutto, Italian Pavilion, Biennale de Venezia.

Filmography

2006

Jean-Louis Murat, "Caillou"
3'15", video and animation, color.
Produced by Scarlett Productions Editions/Wanda Productions.

2004

"Antigone Under Hypnosis"
23', 35mm, black & white.
Produced by M/M (Paris), Camera Lucida and CDDB Théâtre de Lorient, with the support of the Ursula Blicke Foundation.

2002

Benjamin Biolay, "Une chaise à Tokyo"
3'01", 35mm, color.
Produced by Bandits/Virgin Music France.

2001

Björk, "Hidden Place"
4'28", 35mm, color.
Co-directed with Inez van Lamsweerde & Vinoodh Matadin.
Produced by Academy Films/Björk Overseas Ltd/One Little Indian Ltd.

Groups shows

2009

POETRY MARATHON, Serpentine Gallery, London -UK*
SPELLBOUND, curated by Edouard Merino, Art & Rapy, Monaco
LA SUITE, Air de Paris, Paris -F ongoing
MYTHOLOGIES, Hauch of Venison, Londres -UK*

2008

GO GOLF (AFTER TRON), curated by François Curlet, Galerie Commune, Tourcoing –F*
THEANYSPEACEWHATEVER, Guggenheim Museum, New York –USA*
PHOTO GRAPHICS-POSTER SINCE 1995, curated by Bettina Richter, Museum für Gestaltung, Zurich.
KRAZY!, curated by Bruce Grenville, Vancouver Art Gallery, Vancouver.
REYKJAVIK EXPERIMENT MARATHON, Reykjavik Art Museum, in collaboration with the Serpentine Gallery, London, curated by Hans Ulrich Obrist in collaboration with Olafur Eliasson
PIVOT POINTS (PART 1), MOCA, Miami.

2007

ANYANG PUBLIC ART PROJECT, Anyang, Korea.
VERSAILLES OFF, Château de Versailles, Paris.
Biennale de Lyon, France.*
Baltic Centre for Contemporary Art, Dazed, Gateshead UK
SAY IT ISN'T SO, Neues Museum Weserburg Bremen, Bremen.
AIRS DE PARIS, Centre Pompidou, Paris.*
EXHIBITION RUINS/EMOTIONAL LANDSCAPES, SAFN Museum, Reykjavik, Islande.

2006

CROSSOVERS, Contrasts Gallery, Shanghai
FRAME BUILDERS, Insa Art Space, Jong-ro gu, Corée.
INTO ME / OUT OF ME, PS1, New York, USA.
PANIC ROOM, Deste Foundation — Center for Contemporary Art, Athens, Grèce.
LA FORCE DE L'ART, Grand Palais, Paris.*
WRITING IN STROBE, Dicksmith Gallery, London.

2005

SALTUNA-THE BALTIC SEA EXPERIENCE, Rooseum Center for Contemporary Art, Malmö.
POSTERS, Stedelijk Museum, Amsterdam.

2004

UTOPIA STATION, Haus der Kunst, München.
TOKYO TDC 2004, Ginza Graphic Gallery, Tokyo
RECALL, Manufacture des Œillets, Ivry-sur-Seine

2003

SOMEWHERE TOTALLY ELSE, THE EUROPEAN DESIGN SHOW, Design Museum, London, UK.
UTOPIA STATION, Arsenale, Biennale di Venezia.
BECOMING, First Public School of Hydra, Hydra, Greece.
COOLLUSTRE, Collection Lambert, Avignon.*
25TH INTERNATIONAL BIENNIAL OF GRAPHIC ARTS, International Center of Graphic Arts, Ljubljana.
JRP EDITIONS, MULTIPLES, Galeria João Graça, Lisboa; Galerie Air de Paris, Paris; Galerie Martin Janda, Wien; Chouakri Brahms, Berlin; Galerie Edward Mitterand, Genève.
EUROPEAN DESIGN BIENNIAL, Design Museum, London.
TOKYO TDC 2003, Ginza Graphic Gallery, Tokyo.

2002

DESIGN NOW : GRAPHICS, Design Museum, London.

2001

13 POSTERS, selection by Creative Review, London Tube, London.
IN MANY WAYS THE EXHIBITION ALREADY HAPPENED, Institute for Contemporary Arts, London.

2000

ÉTAT DES LIEUX #2, Préfiguration du Museum of Contemporary Art, Tucson (AZ): Collection JRP, Fri-Art, Fribourg
Xn 00, Espace des Arts, Chalon-sur-Saône.

1999

SOUVIENS TOI L'ÉTÉ DERNIER, Galerie Air de Paris, Paris
FASTFORWARD: mode in den medien der 90er jahre, K/haus, Künstlerhaus, Wien.

1998

MUSEUM IN PROGRESS, SIGNS OF TROUBLE, Zeitungen, Der Standard, Wien.
LA TABLE, Galerie Air de Paris, Paris.
FESTIVAL INTERNATIONAL D'AFFICHES DE CHAUMONT, International poster competition, Chaumont.
SILVER SPACE: ALLEGRETTE SCRIPT, Galerie Air de Paris, Paris.
FESTIVITAL, Reading Electric Power Station, Tel—Aviv, Israel.

1997

FESTIVAL INTERNATIONAL D'AFFICHES DE CHAUMONT, International poster competition, Chaumont.

1996

IMAGES+THEATRE, Maison du Livre et de l'Affiche, Chaumont.
APPROCHE, la jeune création graphique en France, Festival de Chaumont.
GLOBAL TECHNO II, Passage de Retz, Paris.

1995

CONRAN FOUNDATION COLLECTION, Design Museum, London.
APPROCHE, aspects de l'édition et de la création typographique en France, Institut Français de Barcelone.
GLOBAL TECHNO, American Center, Paris.

1993

CARACTERES À LA FRANCAISE, SNG/ICOGRADA, Glasgow.

Bibliography

Monographs

2009

M/M (Paris)(Title TBC), Published by Thames & Hudson, Monograph edited by Emily King to be released in 2009.

2008

M/M (PARIS): THE THEATRE POSTERS, ggg books, Tokyo.
LIVE RECORDED DELAY, Sternberg Press, 2008
INVENTAIRE/INVENTORY 2.0, Haunch Of Venison, London.
L'ILE AU TRESOR, Paris.

2006

INVENTAIRE/INVENTORY, Haunch of Venison, London.
TRANSLATION, Dakis Joannou/Deste Foundation for Contemporary Art, Athens.

2005

LE GRAND LIVRE (Special Edition), M/M (Paris), Includes texts by Cristina Ricupero and Hans

Ulrich Obrist Walther Koenig, D
LE GRAND LIVRE, M/M (Paris), Lukas+Sternberg, USA.

Catalogs and various publications

2008

theanyspacewhatever“, M/M (Paris): Worlds Apart”, E King, N Spector, ed. Solomon R. Guggenheim Museum, New York City, US
Poster Collection Comix!, 16, Museum für Gestaltung Zürich
Project Vitra, Birkhäuser

2007

Werk, No 15, 2007 “Under the Influence”, curated by Yasushi Fujimoto (CAP), Singapore
l’artiste l’atelier le verre, 2007, Cirva, Editions Xavier Barral, France
France 172, 2007, Atsuro Watabe, Japan.
DLD, 2007, “Book for Friends”, Germany.
Contemporary Graphic Design, 2007 Charlotte & Peter Field, Taschen, Germany
Design, vol.349, July 2007 “Interview with M/M(Paris)”, Korea.
Air de Paris, Centre Pompidou, 2007, “m/m (paris)”, Christine Macel, France.
DLD Conference Munich, January 2007, “Mathias Augustyniak & Michael Amzalag”, Germany

2006

Cream André Edition, Issue.06, 2006 “Interview with Mathias Augustyniak (M/M Paris) ” France.

2005

Histoire du graphisme en France, M Wlassikoff, Musée des Arts Décoratifs/D. Carré Éditeur

2004

Fashion & Graphics, Edited by T Blanchard, Laurence King, UK.

2003

Chaumont 03, 14^e Festival International de l’affiche et des arts graphiques, Emily King, Pyramid, France.
Theaterplakate — Zeitgenössisches Grafikdesign Aus Frankreich, Instituts Français in Deutschland, Germany.
Graphic Design for the 21st Century, "100 of the World’s Best Graphic Designers", C & P Fiell, Taschen

2002

Dreaming In Print, A Decade of Visionaire, S Gan, C Dean & J Kaliardos, Visionaire Publishing/ Edition 7L, France.
Une Histoire de l’art du XXème siècle, "M/M, une stratégie d’infiltration", B Blistène, édition Beaux Arts magazine/Centre Pompidou, p. 203, France.

2000

French Theory In America, "Disappearing Acts: The French Theory Effect in the Art World", A Gingeras, edited by S Lotringer & S Cohen, Routledge, USA.

Selected reviews

2009

Marina Cashdan, "Double Vision", V Magazine, n° 57, Spring Preview 2009, p. 50

2008

Hur Tae-woo, « M/M (Paris) across the arts », Asiana, mars 2008, Corée du sud.

Michèle Champenois, « M/M, les DJ de l'image graphique », Le Monde, 13 février 2008
Olivier Zahm, « M/M (Paris) Treasure Island », Purple Fashion, n° 9, Spring-Summer 2008, p. 58
« M/M Paris par M/M Paris », Frog, n° 6, pp. 166-173
Sean James Rose, « La friction avec la réalité », Libération, 29 janvier 2008
Alice Rawsthorn, "M/M (Paris): Art, commerce and communication, all in one", The New York Times, Friday, January 11, 2008

2007

Alix Browne, "The Strong, Most so Silent Type", The New York Times Magazine, June 3, 2000, USA.
"M/M (Paris) ", A Magazine, curated by Martine Sitbon, #5, 2007, France.
"Face", WWD for Japan, vol.1419, May 07, Japan.
"Björk notes" Liberation, No 8101, 25 Mai 2007, France.
"MMparis", Tokion, 7 no.60, Japan.
"Fashion", Studio Voice, vol.378, June 2007, Japan.
"Björk", Les Inrocks 2, 2007, France.
"M/M", Pen, 193, 3/1 2007, Japan.
"M/M", Muoto, 1/07, A-K Hakkarainen, Finland.

2006

A Rawsthorn, "Whats in a credit roll ? New graphics", International Herald Tribune, Oct. 29 2006, UK.
"M/M fashion Communication", Kokoku Hihyo, 307/ Sep 2006, Japan.
A Gerber, "Seeing M/M, Thinking AW", Creative Review, April 2006, UK.
"Design of the times", Arena, March 2006, UK.
Derek O'Conner, "M/M Good!", V Magazine, Spring 2006, USA.
D West, "M/M (Paris)", Icon 35, UK.
J Lack, "The Art of Attack", i-D, vol 2/XV, issue 265, UK.
R Clayton, "The work of M/M (Paris) can broadly be described as graphic design, yet it crosses boundaries and attracts superstar clients", Design Week, vol 21, issue 9, UK.
X Cook, "The M/M Show: London welcomes Paris' most fashionable design duo", Tank, vol 4, issue 5, UK.
C Roux, "Design dispatches: The M/M Show", The Guardian/Weekend, 18 02 06, UK.
I Mayer, "Grafiker als Ausstellungskünstler", Extradienst, ed 02 / 03 03 2006, Germany.
E Troncy, "Melt in your mouth", Spoon, February 2006, UK.
Susanna Edwards, "Art Attack", Grafik, February 2006, UK.

2005

Juliette, "Fashion force: M/M (Paris)", Vogue Taiwan 111, Taiwan.
A Midal, "Entretien avec M/M: Design und Zeit", 02 #35, France.
S Cole, Dialogue, Relationships in graphic design, V&A ContemporaryF Romeo, "Grafici In Mostra", Case Da Abitare 92, Italy.
E Troncy, "Ultramoderne Translation", Elle 01/08, France.
J-M Collard, "Monu/Mental", Les Inrockuptibles, France.
A Lazerges, "Les M/M (Paris) ont-ils leur place au musée?", Teknikart 93, France.
C Guillot, "Les graphistes M/M bousculent le Palais de Tokyo", Le Monde 25/06, France.
A Colonna-César, "M/M: "Paire d'as", L'Express Mag 17/06, France.
A-M Fèvre, "Signé M/M", Libération 03/06, France.
R Rokke, "Design Atlas: M/M", Monument 68, Australia.
I Tsui, "Imaginary Dialogues", Cream 03, Japan.
C Scott, "Nouvelle vague", Frame 43, The Netherlands.
K Muroga, "Design Liberated — Pluralistic Images : No Ghost Just A Shell", Idea 309, Japan.
O Saillard, "The A-Z of M/M (Fashionably Speaking)", A-Magazine #2, Belgium.
A Chen, "The I.D. Forty : Who Drives Design ?", I.D vol. 52, n°1, USA.

2004

"M/M (Paris) profile", Pen 130 6/1 2004, Japan.
P Sourd, "Décomplexé", Les Inrockuptibles 447, France.

E Hervy, "Ensad : On change la déco", Étapes 113, France.
G Terstiege, "Collaging types", Form 196, Germany.
F Tacchoni, "The Talking Image", Abitare, Apr 12, 2004, Italy.
R Modigliani, "E la casa diventa un vestito", Casa D, La Repubblica delle Donne N° 388, Italy.
N Nieto, "M/M (Paris) : Design Haute Couture)", Trax 77, France.
L de Baillencourt, "M/M : Ceux qui font la tendance", Création Numérique 95, France.

2003

T Blanchard, "Letter heads", The Observer Magazine, Oct 19, 2003, UK.
"We stole a font from M/M but got caught by them", Neo2, N°32, Spain.
Poster Collection 08, Black & White, Museum für Gestaltung Zürich, Plakatsammlung, Lars Müller Publishing, Swiss.
E Hervy, "M/M : mmmmmhh !! ", Étapes 97, France.
A Chen, "Fashion's New Bag", Print LVII:IV, USA.
P Nobel, "Sign of the times", Artforum XLI, N°5, USA.
E King, "New Faces, Emily King on M/M's refashioning of Paris Vogue", Frieze 72, UK.

2002

IDN Special 01: Iagemakers, 34 page special section, Systems Designs Ltd, Hong Kong.
JM Colard, "Rose Bonbon", Les Inrockuptibles 365, France.
L Farelly, "M/M (paris) profiled: The memory Men", Blueprint 199, UK.
E Eshun, "In Many Ways The Exhibition Has Already Happened", Contemporary 02/02, UK
P Doze, "M/M, l'extension du domaine du graphisme", Intramuros 98, France.

2001

D Dahlqvist, "Franska revolutionen är en ren formsak", Expressen 362, Sweden.
A Pascual/J Kertesz, "Wer designt eigentlich Björk: M/M (Paris)" DeBug 53, Germany.
Jarret Kertesz, Interview with M/M (Paris), Reservocation 006, USA.
"M/M (Paris): The Björk Files", Idea 289, 20 pages specially designed section, Japan
M Bethenod, "Björk et ses doubles", Connaissance des Arts 587, France.
R Haruto, "Björk's Art Work: M/M", Ryuko Tsushin, vol.459, Japan.
S Siclier, "Björk, un autoportrait zen en images et en sons", Le Monde 17/05, France.
J Ghosn, "Confluences", Les Inrockuptibles 300, France.
C de Smet, "Petite grammaire du dessein de M/M", Art Press 270, France.
E Troncy, "M/M = (Créativité)2", Numéro 27, France.
D Birnbaum, "Gilles and them; Daniel Birnbaum on M/M", Artforum XXXIX, No5, USA
M Koseki, "Sound and Vision", Japan.

2000

JM Collard, "Les Graphonautes: M/M", Les Inrockuptibles 230, France.

1999

L Bovier, "Design in the expanded field", Produits d'entretien 1, in Documents sur l'art 12, France.
A Gingeras, "French Landscape 1.0", Guggenheim Magazine vol. 13, USA.
R Voight, "Hold That Pose: Image-Makers Steal the Scene", International Herald Tribune
JM Collard, "Graphwerk, histoire, présent & avenir d'une révolution musicale & visuelle", Les Inrockuptibles 212, France.

1998

Museum in Progress: Signs Of Trouble, Zeitungen, Der Standard, Wien.
T Shimizu, "Interview with M/M", +81, vol. 5, Japan.
K Hirayama, "M/M: In pursuit of new expressions", Axis vol. 74, Japan.
L Nelson, "One singular seinesation: M/M in Paris", Print, USA.
M Cohen—Hadria, Dossier graphisme, "Le signe s'interroge", Art Press 234, France.
P Ponant, "Retour sur un processus de travail nécessairement non achevé", Étapes Graphiques 42, France.

1997

A Twemlow, "Consultancy profile: M/M", Graphics International, UK.

M Sugatsuke, "New French Connection: Independent creative network in Paris", Composite, Japan.

1996

JM Perrier "Comment la crise et l'ordinateur ont transformé l'art de l'affiche", Le Monde
A Rawsthorne, "Seeds of change, 40 innovators from the U.S. and Europe", I.D. International Design USA.

L Farelly, "Dreams that money can buy", Eye UK.

P Ponant, "Approche, la jeune création graphique en France", Signes France.

Y Tange, "The Paris invasion", Ryuko Tsushin / W Fashion, Japan.

1995

Maral, "M/M Deux Graphistes de Caractere", Depeche Mode, No 89, Juin 1995 France.

1994

L Farelly, "Small, mobile, intelligent units", Eye, No 12, vol.3, UK.

M Joseph, "Cash money brothers", Signes, France.

Public collections (selection)

Bibliothèque Nationale de France, Réserve des livres rares, Paris

Cneai, Chatou

Design Museum, London

Fonds national d'art contemporain, Paris

Guan Shan Yue Art Museum, Shenzhen

Maison du livre et de l'affiche, Chaumont

Miami Museum of Contemporary Art, Miami

Museum fur Gestaltung, Zürich

Musée d'art moderne de la ville de Paris, Paris

Queensland Gallery of Modern Art, Queensland

Stedelijk Museum, Amsterdam

Tate Modern, London

Vanabbe Museum, Eindhoven

