JEF GEYS

AIR DE PARIS

(1eVS)

Born 1934 in Leopoldsburg, Belgium Lived and worked in Balen, Belgium Died 2018 in Genk, Belgium



Jef Geys' work is decisively and adamantly local, all of it conceived and orchestrated from his home and headquarters in Balen, Flanders, where Geys had been based. From the 1960s, Geys used the newspaper Kempens Informtieblad to organise and disseminate information, analysis and documentation relating to his work and its socio-political context.

Geys had a longstanding interest in superimposing economies of meaning that run counterintuitively to the pervasive structures of the art world. This process of superimposition can perhaps be best understood in Geys' insistence that his own context of Balen be situated centrally not just in the material of his work but also in its distribution and reception via Kempens. The status of Geys' local context throughout his extensive archive determines that his work be understood through unique personal contingencies but also it offers a strict universalising condition that all 'publics' – not just those designated at the supposed centres of cultural life – be afforded equivalent treatment.

Jef Geys worked in Balen in Kempen all his life. He represented Belgium at the 53rd Venice Biennale with his «Quadra Medicinale» installation and took part in dOCUMENTA XI in Kassel. His work is in collections that include M UKHA, Middelheim Museum, MUDAM, IAC and Stedelijk Museum, as well as numerous private collections.









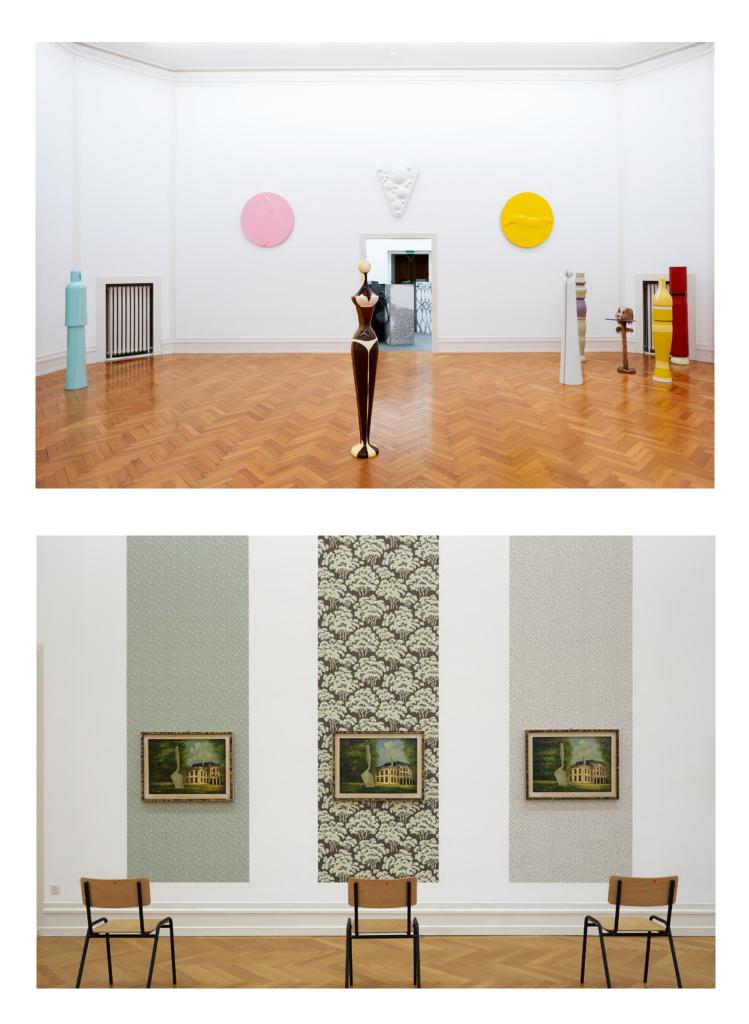
Jef Geys, You don't see what you think you see, WIELS, Brussels, 2024















Jef Geys, Kunsthall, Bergen, Norway, 2020–2021 © Kunsthall Bergen



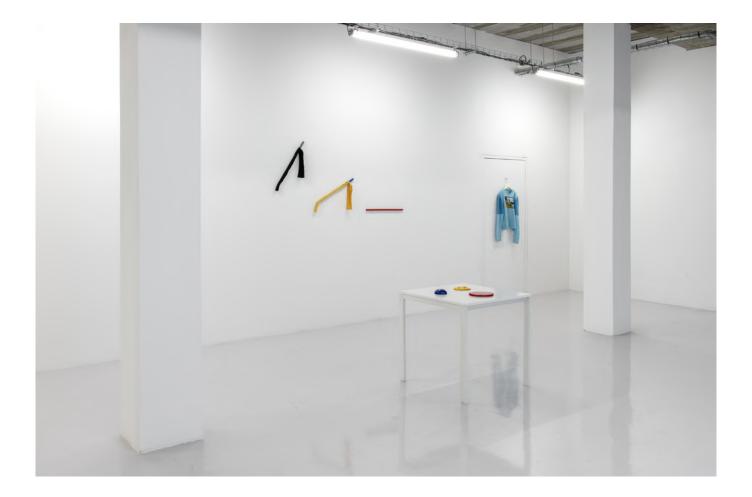


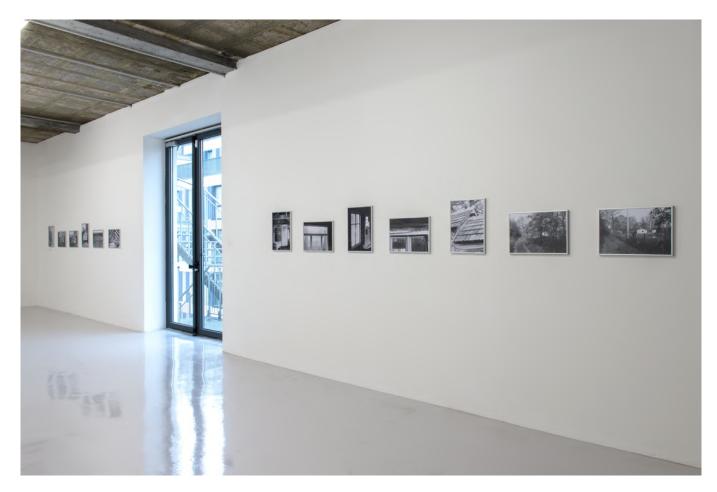
Jef Geys, Kunsthall, Bergen, Norway, 2020–2021 © Kunsthall Bergen



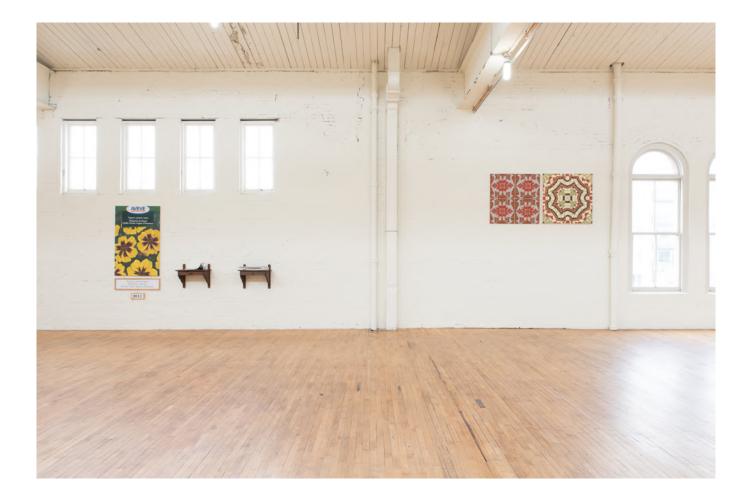


Jef Geys, Kunsthall, Bergen, Norway, 2020–2021 © Kunsthall Bergen









Jef Geys, Yale Union, Portland, US 2018 © Photo Leif Anderson, Courtesy of Yale Union.



Spring never comes again... Children & art in the 20th & 21st centuries, National Gallery of Art Zacheta, Warsaw, Poland, 2023

The exhibition references the practice of pioneers in modern pedagogy (such as Janusz Korczak, Maria Montessori and Célestin Freinet) and alternative education from the early and middle 20th century (starting with modernist conceptions developed within the Bauhaus school of art and design), as well as contemporary references to these sources. The common denominator between them is how they support children's creativity through interdisciplinary processes, the teaching of diverse skills and allowing reality to be experienced using a range of senses.

The exhibit thus presents examples of artistic practices which include children as fully fledged and active participants in the creative processes. A key feature is activities with young people who come from social groups excluded due to ethnic associations, their economic status and disabilities. It shows the ways in which creative practices allow them to recover full feelings of decency and inclusion in action and dialogue.

By referencing key historical sources the exhibition also poses timely questions about possible ways education can evolve (including education through the arts) in the 21st century. This includes new ways of presenting knowledge outside of school based systems: a rejection of 19th century style curriculum hierarchies, making use of knowledge about the subconscious and dreams, with emphasis on development through contact with one's own body and the natural world.

The exhibition also includes examples of artistic practices in which children reveal to adults alternative forms of social relations. It shows how collaborative arts activities based on an exchange of knowledge, experiences and partnership working can teach civic responsibility and empathy.



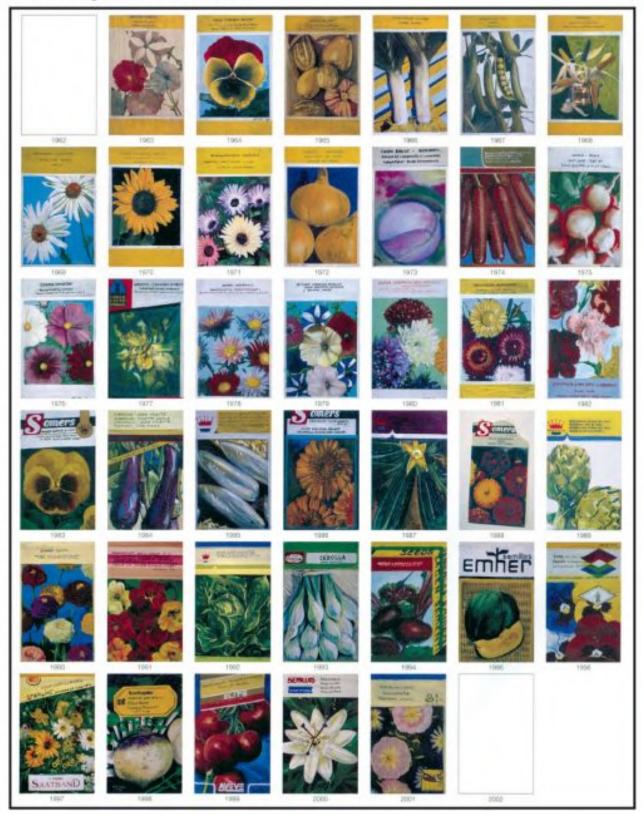
SEED PAINTINGS

Western painting is liberally strewn with flowers and plants. Painters of all times have devoted themselves to lifelike or stylised representation of nature's splendour. Geys, too, paints nature, but not living flora. He copies the flowers in oil paint, faithful to nature, including their names, as reproduced on a seed packet: GYPSOPHILA ELEGANS. Long before the postmodern artists of the late twentieth century – the first work of the long-running 'Zaadzakjes' ('Seed packets') series dates back to 1963 – Geys painted imitations of existing standard illustrations and posed the question of the impact of an image on its context and that of the context on the image.

KEMPENS Informatieblad

Herausgeber JEF GEYS Langvennen 61 2490 Balen Belgien Oktober 2001

Sonderausgabe Kunstverein München





Jef Geys Viola Alpina (Reuze Alpenviola / Pensée géante des Alpes), 2010 oil on canvas and two frames (one painting each year) 140 x 90 cm , 23 x 90 cm, 13 x 27 cm unique



Jef Geys Viola Alpina (Reuze Alpenviola / Pensée géante des Alpes), 2010 framed oil on canvas 36 x 26 x 8 cm / without frame 23,5 x 15,5 x 1,5 cm unique



Jef Geys Oeillet d'inde Légion d'honneur (Tagetes patula nana / afrikanen Erekruis), 2014 oil on canvas and two frames (one painting each year) 140 x 90 cm , 23 x 90 cm, 13 x 27 cm unique



Jef Geys Chinese cabbage, from Seed bag series, 2018 oil on canvas 140 x 90 cm unique



Jef Geys Chinese cabbage, from Seed bag series, 2018 oil on canvas 22 x 16 cm unique



SEED PAINTINGS

Every piece remains in the bubble from its previous exhibition. The works must remain in bubble forever. They can never be unwrapped. Geys painted red, blue and yellow paint marks on the edges of the packaging tape around the work, to guarantee the seal. These marks are a notary's version of painting. Each Bubble Painting is on a shelf designed by the artist



Jef Geys Strawberry 2017, from Seed bag series, from Bubble paintings series, 2017 Oil on canvas, bullpack, mdf 160 x 92 x 12 cm (with wall stand) unique



Jef Geys Strawberry 2017, from Seed bag series, from Bubble paintings series, 2017 oil on canvas, bullpack, medium wood 47,5 x 19 x 12 cm (with wall stand) unique



COLORING BOOK FOR ADULTS

In this work initiated in the 1960's (1963-1965) Jef Geys explores the link between the mundanity of life and the social rules conditioning our everyday life through seven themed plates (the world, the body, the dream, the great female figures in art, the objects, the house). Anyone is free to redraw and recombine the world he lives in through the grid of the seven coloring plates.



Jef Geys Album à colorier 1, 1963-65 / 1980s color pencil on offset print. Stamp Archief and signature. 71 x 61 x 2 cm / without frame 64 x 48,5 cm Unique



Jef Geys Album à colorier 2, 1963-65 / 1980s color pencil on offset print. Stamp Archief and signature. 71 x 61 x 2 cm / without frame 64 x 48,5 cm Unique



PASSEPORT DE VACHE

« My father-in-law played a major role in my life. In 1965-66, he was a cattle merchant and he scorned money. I visited farmers with him to buy and sell cattle.

The shapes of cows and beefs were drawn on a passeport together with their names, genders, ages and vaccinations.

The coloring book for adult that I made in 1963-64 works the same way.

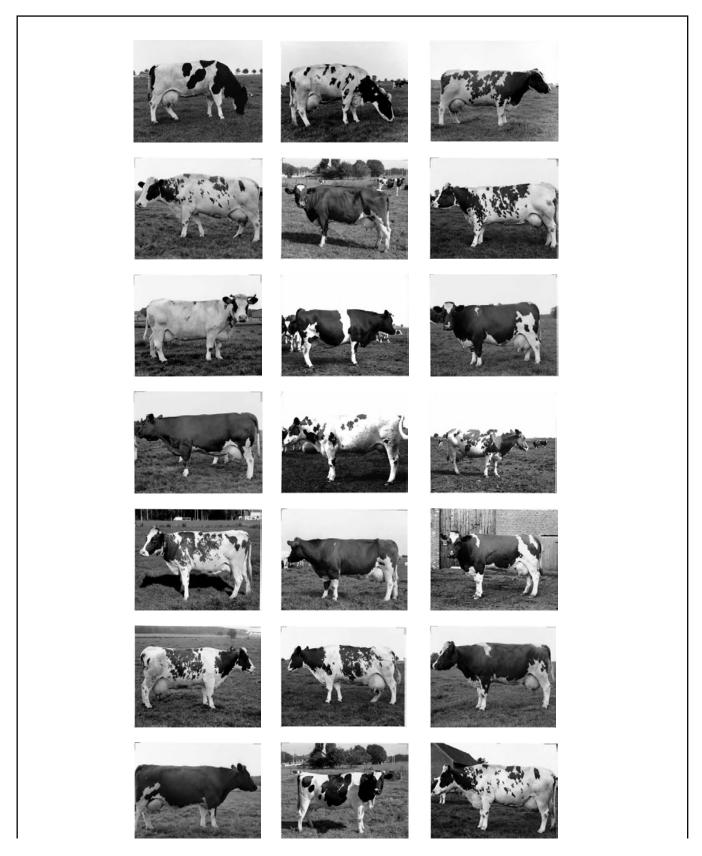
My part of job was to draw and record the animals.

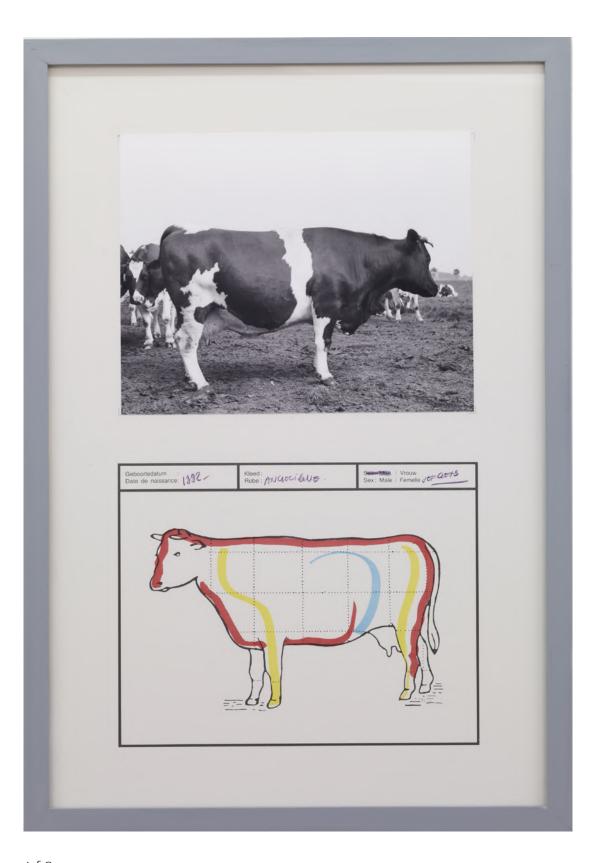
Of course there were frauds, falsifications of records to subtract them to the administration so a cow named Elsa might be named Bernadette by camouflage and transformation. »

KEMPENS Informatieblad

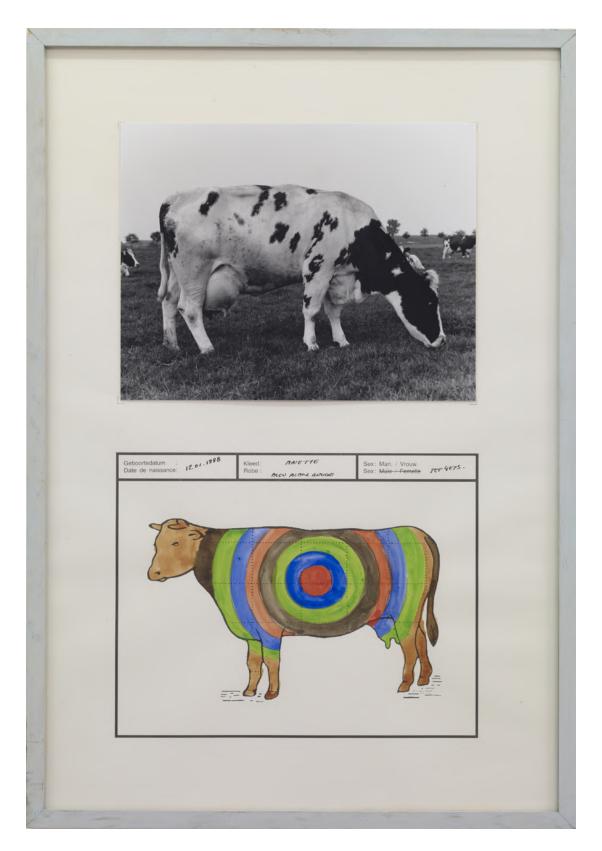
Verantwoordelijke uitgever **JEF GEYS** Langvennen 77 2490 Balen België september 2013

SPECIALE EDITIE AIR DE PARIS

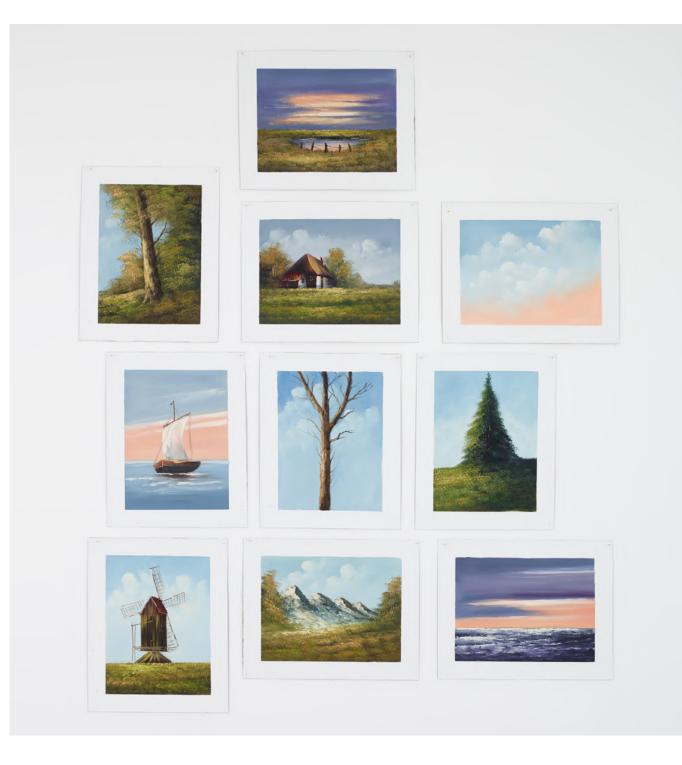




Jef Geys Passeport de vache (Angélique), 1965-2014 b&w c-print mounted on offset print, color pencil 67 x 46 cm / without frame 66 x 45 cm Unique



Jef Geys Passeport de vache (Anette), 1965-2014 b&w c-print mounted on offset print, color pencil 67 x 46 cm / without frame 66 x 45 cm Unique



TEN MODEL PAINTINGS

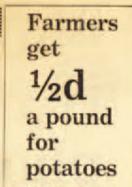
Martin Douven (1898-1973) a self-taught painter from Leopoldsburg, started selling his own small paintings in 1928. He later taught his children and others to paint in a form of mass production. As a boy, Jef Geys was at school with one of Douven's sons, and this gave him the opportunity to see the workings of the factory. These 10 « unremarkable » paintings (exhibited for the first time at Le Musée d'art modern de la ville de Paris) had been commissioned by Jef Geys to the family company, then exhibited in ten majors international museums following the same installation protocol. As usual, Jef Geys mixed several questions: mundane or average taste vs taste of the elites, the criteria that defines the originality of a painting, its quality, ...

Jef Geys Ten Model Paintings, 1965 / 1980s set of 10 oil on canvas, all signed on back. 10 x (40 x 50 cm) Unique

KEMPENS Informatieboek

Verantwoordeliike uitgever JEF GEYS Langvennen 77 2490 Balen België 2015 nr. 9

SPECIALE EDITIE GALERIE MICHELINE SZWAJCER - BRUSSEL **EDITION SPECIALE GALERIE MICHELINE SZWAJCER - BRUXELLES SPECIAL EDITION GALERIE MICHELINE SZWAJCER - BRUSSELS**



A GLUT of potatoes, brought on by one of brought on by one of the best growing seasons in history, has forced down prices on farms to little more than a 4d, a lb. In the shops the lowest price for the same variety, main-crop Majestics, is 3d. ext. Toesday the Potato Market-ing Board will decide whether a will ty to stop the crass in supplies and price. The Midlandy searchar mer-chans were offering as little as the Audiandy Searchar mer-chans were offering as little as the south or potatale they do not south if farmers inside on seiting. Even King Edwards, which command the best price, were getting offers of only 410.

niy sare remedy would be the board to step in and buy stors at prices which would a bottom in the market. It id do this under the new ioint support buying rul arranged with the Ministey Agriculture in June. et

series offer prices ranging from L11 10s. to £12 10s. a ton neccording to regions for October delivery, and tising to £15 10s. for delivery next March.

Farm



ig the market through-

eventing the market through-out the winter, obstantial crops of second early sarieties, like Graigs Royal and Arran Pilot, lave swellon to the fantastic weights of 17 and 16 tons an area.

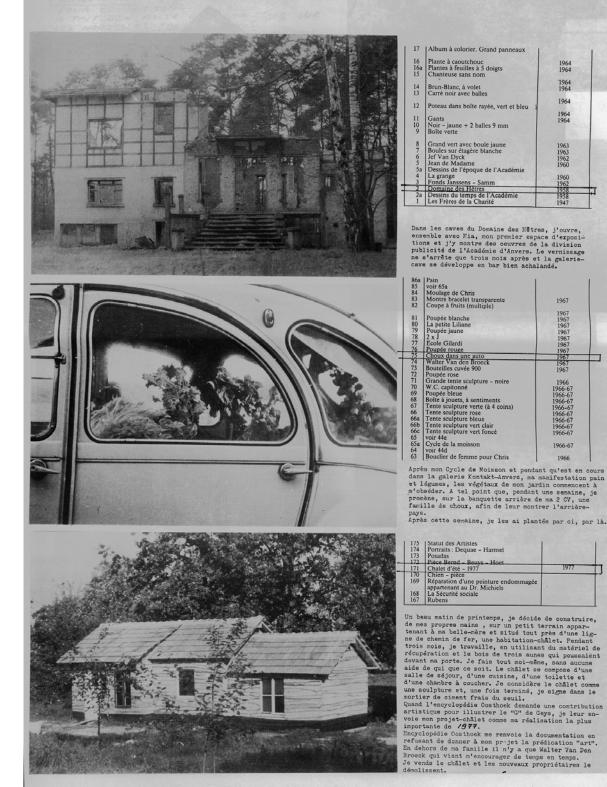
arre. The reasons for the slump in prices, apart from exceptional growing wather, are : Belay in the corn Rarvest has released warkers, who have hern swatched to petiato

DAILY MAIL, Friday, August 20, 1965

PRODUCTION-LINE PAINTINGS: Astonishing factory where Woolworths buy their original 'oils'



MES INSTITUTIONS D'EXPOSTION "APRES" L'AVANT GARDE



KEMPENS INFORMORTIEBLAD - Special Edition Le Magasin Grenoble, 1989



CHALET

Jef Geys designed and constructed a Summer house, entirely with his own labour and with repurposed materials, close to his longtime home in Flanders. The building itself is modelled upon the wooden-slatted exterior walls and overhanging eaves that are typical of the 18th Century farmsteads across Northern Europe. Chalet's construction is modest in scale (Geys once mentioned using "the body as a unit"[1]) and its bucolic style seems belligerently misaligned with utopian and more avant-garde architectural approaches that were celebrated by the art world in the late 1970s. There is something foundational about the methods of Jef Geys in this work: his insistence that vernacular cultural forms that might usually overlooked because of their ubiquity, or lack of taste, should be interrogated by exactly the same terms as any building, artwork or piece of literature that has been appointed as aesthetically or socially valuable by critical opinion in its specialist field. It is noteworthy that upon a request sent to Geys to submit his entry for the Oosthoek Encyclopaedia 1981, he selected Chalet and it was rejected on the grounds that it could not be recognised as being an artwork. Photographs are all that are left of Chalet, as the land it stood upon was sold (along with the building, which was later demolished) by Geys in later years.

Jef Geys Chalet, 1977-2015 13 framed b&w prints (photographs 1977, prints 2015) 13 x (29,7 x 42 cm) / 13 x (31 x 43,3 cm) Edition of 3



























Jef Geys: Chalet, 1977-2015 (det.)



GAVRA SERIES

Gavra is the name of a ceramic company in the Campine region in Belgium producing ceramic tiles of oriental style. Jef Geys reproduces these patterns on canvas of a generic format of 1sqm.

Jef Geys Untitled (Gavra series), 1980s acrylic on canvas, signed on back. 100 x 100 x 3,5 cm unique



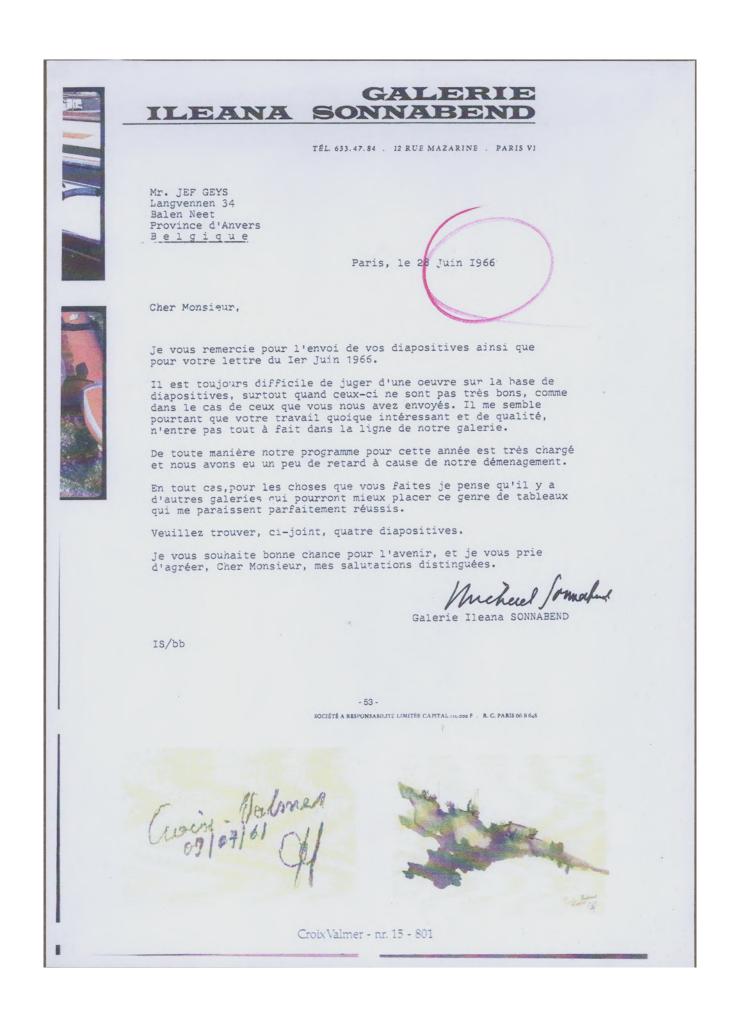
Jef Geys Untitled (Gavra series), 1980s acrylic on canvas, signed on back. 100 x 100 x 3,5 cm unique



SONNABEND (WAAR IS DE HORIZON)

This work is a 1966 correspondence from Sonnabend art gallery. This reply follows the sending of a series of ten slides that he addressed the gallery to present his photographic work on the horizon. By presenting back this work today, Jef Geys allows himself to clarify the way things can be sometimes disturbed by a hasty judgement on the apparent poverty of the means rather that addressing the meaning of things.

Jef Geys Sonnabend (waar is de horizon), 1966-2016 Eight framed photographic prints (2016 prints), framed color photocopy frames 29,7 x 42 cm / without frame prints: 20 x 28 cm; xerox: 29,7 x 21 cm Edition of 5





LE TOUR DE FRANCE 1969 D'EDDY MERCKX

During the summer of 1969 Belgian artist Jef Geys decided to follow the Tour de France. A passionate lover of cycling, like so many of his compatriots, Geys photographed the stages of what was to be the first victory for Eddy Merckx. The result was a series of images mingling the sociological, the geographic and the artistic, and focusing as much on the fans and the curious as on the competitors. The logos and advertisements spotted at the stopover points make up the event's symbolic literature, while the points of view are those of the true enthusiast, a voyeur whose dedication to a seldom satisfied repetition with no aesthetic purpose is the embodiment of a pure critical stance. The 67 photographs are in black and white. They might be seen as merely documentary or nostalgic, were it not for the caustic edge Jef Geys highlights with his specially designed «bolted» frames. Another feature of the work is a montage of two pages from the Belgian press of July 1969, giving equal exposure to man's first step on the moon and Eddy Merckx's first victory.

Jef Geys

Le Tour de France 1969 d'Eddy Merckx, 1969 / 2015 unique set comprising a series of 67 digital prints (2015, ed.3) from Ektachrome (1969), framed in wood, Plexiglas and bolts and 2 pages of a newspaper dated July 20, 1969, framed in wood. prints 42 x 29,7 cm, frames 47 x 35 cm and 80 x 110 cm Edition of 3



Jef Geys: Le Tour de France 1969 d'Eddy Merckx, 1969 / 2015 (det.)



Jef Geys: Le Tour de France 1969 d'Eddy Merckx, 1969 / 2015 (det.)



Jef Geys: Le Tour de France 1969 d'Eddy Merckx, 1969 / 2015 (det.)



! QUESTIONS DE FEMMES ?

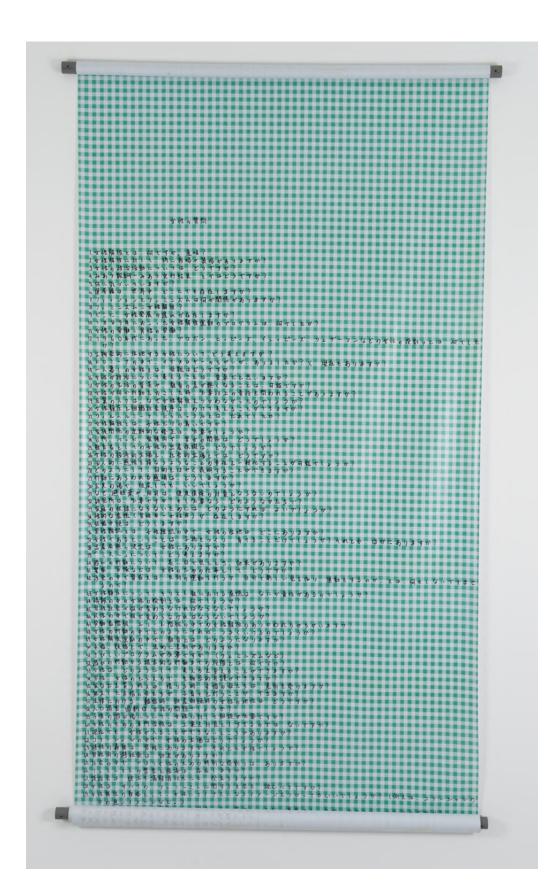
! Questions de Femmes? (Women's Questions) is a project that began when Geys was teaching at elementary school in the 1960s. In a notebook he had written down all the questions met in magazines and books that seemed typically feminine to him and copied those with a thick markerpen on a roll of brown paper, hung at the back of the classroom. This led to lots of discussions with the students. For the first time in 1970 this roll was exhibited in the annual exhibition of the women of the socialist society club. Later on, he started to show that "questions" project in translations in the art world. The originals are hand-written on multicolored oilcloth. One edition of 75 copies was printed later on graph paper.

WONEN'S COUESTIONS ? 1. WHAT IS ENANCIPATION? WHAT IS THE MEANING OF IT? 2. IS THERE A SPECIFIC ENANCIPATION STRATEGY AND TACTIC? 3. WOMEN IN POLITICS, HOW TO DO IT? 4. EGUAL REMUNE RATION FOR EGUAL PERFOMANCES, HOW TO REALISE IT? 5. BECCOMING ANARE OF WHAT? 6. DOES ELECTORAL'S OFFRAGE EXIST EVERYWHERE? 7. DO CLOTHES HAVE ANTIHING TO DO WITH FEMINISM? 2. FEMINISM = ENANCIPATION? 3. IN WHICH DOMAINS ARE WOMEN BEHIND AS TO THE SCOPE TO DEVELOP THEMSELVES? 10. WHAT WAS THE PROGRAMME OF THE "FREE WOMEN'S LIB ORGANISATION" FOUNDED IN 1869? 11. FEMILE LADOUR = NOLE LADOUR? 1. Do CICTURES ' MANY MULTIC TO DO WITH FEMALISM' 1. FROMINGS ' EMAIL MANY MULTIC TO DO WITH FEMALISM' 1. FROMINGS ' EMAIL MANY MULTIC MANY MULTIC SUCCE TO DEVELOP 'MEMSELVES' 1. FROMINGS ' EMAIL MANY MULTIC SUCCESS TO DO TO THE SUCCESS' 1. FROMINGS ' EMAIL MARY MULTIC SUCCESS' 1. FROMING LABOUR ' MARY LABOUR' ' 1. FROMING TO CONTROL OF AN UNDER THE LET' 1. FROMING TO CONTROL OF AN UNDER THE LET' 1. FROMING TO CONTROL OF AN UNDER THE LET' 1. FROMING LABOUR' ' 1. FROMING TO CONTROL OF AN UNDER THE LET' 1. FROMING CAMPACING ANALY ONCE THE LET' 1. FROMING TO CONTROL OF AN UNDER THE LET' 1. FROMING TO CONTROL OF AN UNDER THE LET' 1. FROMING TO CONTROL OF AN UNDER THE SUPPRESSION OF LODIEM' ' 1. FROMING TO CONTROL OF AN UNDER ' 1. FROMING

Jef Geys ¡questions de femmes? (Anglais), 1980s acrylic on canvas, wood, yarn 700 x 140 cm Unique



Jef Geys ¡questions de femmes? (Hindi), 1980s ink on oilcloth, wood, yarn 606,5 x 140 cm Unique



Jef Geys ¡questions de femmes? (Japonais), 1980s ink on oilcloth, pvc tube, yarn 651 x 140 cm Unique



CARI AMICI, ABITANTI DI NAPOLI

This is a very moving work about a work that was never completed. Jef Geys was invited to participate in a group show in and about Napoli. He starts to list of the worst clichés about the city of Naples, a letter that ends with a love declaration to its inhabitants.

Jef Geys Cari amici, abitanti di Napoli, 1981 ink on paper, print on paper, wooden frames 121 x 93 x 10 cm unique

CARI AMICIA, ABITANTI DINAPOLI

DISPERATAMENTE STO FYSSANDO IL MESSAQUIO 9. UNTO DISPERBITAMENIE STO PASSANDO IL MESSAAAAN 4,0000 DA NAPOLI, ITALIA. MI CHIEDONO DI PARE UN COMPIZO SU NAPOLI, STEREDTIPO E REALTÀ. MA COSA NE SO DI NAPOLA. QUELLO CHE MANGIO DA LEONCINO" COUPE O TRANCAE NAPOLITAINE", SOPHIALORENS. CHE LA MOQUIE LA FIGLIA O I BA GAGLI NON VANNO PASCIATI TUTTO SOLI IN CITTÀ. CHE, ESSA, D'ESTATE PUZZA DI SADILIZIA. CHE DA NA C'È CHI DICE CHE I LAVOLATI FRUDENTI IMMIGRATI PROVENIENTI DA NAPOLI DOVERABBLO PODRESEVE SENZA INDUGIO SO CHE Di SPOLICIA. CHE 28 NA C'E CHI DICE CHE I 4400ARTI FRIDERII I MAIGARTI PROVENIENTI DA NAROCI DOUREBOELO BNDARSENE, SENZA, INDUGIO. SO CHE IL DESUDIO TI TEODA NEI PARRAGI PERCHE UNA POLTA IL DESUDIO TI TEODA NEI PARRAGI PERCHE UNA POLTA UNA CARTOLINA A COLOR DEL GOLFO DI NAROCI DENDÀ CA MIA CAMERA. DAL TEMPO SCOLASTICO MI RICORDE IL DUCMO E LA PORTA CAPUANA E BNCHE CHE CA PRINCIPESSA MARIA PIA NACQUE A NAROCI A ME CHIEDONO DELL'ARTE DEL ARTE DA SPEDIRE JAL BELGIO, PER UNA PRESE DOUE 3 I UCCIDONO RETRE-GENERACI I. POLIZIS E SPAZZINI, DOUE DEI GIUDICI SONO PRESI D'OSTRAGIO E UENGONO REPIRATI DEI DAL BELGIO, PER UNA PRESE DOUE 3 I UCCIDONO RETRE-GENERACI I. POLIZIS E SPAZZINI, DOUE DEI GIUDICI SONO PRESI D'OSTRAGIO E UENGONO REPIRATI DEI DAL BELGIO PER UNA PRESE DOUE S I UCCIDONO RETRE-GENERACI I. POLIZIS E SPAZZINI, DOUE DEI GIUDICI SONO PRESI D'OSTRAGIO E UENGONO REPIRATI DEI DARCERAZIONE PREUENTIUS E DOUE UN POLACCO, PRUMA DI MICIONI JI DONINI, UUCLE PRO BIRE L'ABORTO. RECESSO CHE CI SI RIGELLA NELLE PRIORINI ; CHE SONO RESSO CHE CI SI RIGELLA NELLE PRIORINI ; CHE SONO RECESSO CHE CI SI RIGELLA MELLE PRIORINI ; CHE SONO RECESSO CHE CI SI RIGELLA MELLE PRIORINI ; CHE SONO RECERES LE CORD FONTI D'INFORMAZIONE CHE I PADRONI PER CHI UNDERE DEI PATTI SASPETTI Y ROESSO CHE DEI CANIONITI BELL'INSTERA PUTDAO BILE E I SINDACATI STAMMO PER CHI UDERE DEI PATTI SASPETTI Y ROESSO CHE DEI CANIONITI BELL'INSTERA PUTDAO BILE E I SINDACATI DELLE MERCI PER I TERREMOTATI CHE GOESTI MON IMEIDENTE STRADALE MENTRE PORTAVANO IN ITACIA DELLE MERCI PER I TERREMOTATI CHE GOESTI MON UEDENTE STRADALE MENTRE PORTAVANO IN ITACIA DELLA MERCI PER I TERREMOTATI CHE GOESTI MON UEDENTE STRADALE MENTRE PORTAVANO IN ITACIA DELLA MERCI PER I TERREMOTATI CHE GOESTI MON UEDENTE STRADALE MENTE PORTAVANO IN ITACIA DELLA MERCI PER I TERREMOTATI CHE GOESTI MON UEDENTE STRADALE MENTRE PORTAVANO IN ITACIA DELLA MERCIA S RELADOSI PERCENTE IL SOCCORSO PUE UTIME DI GUESTO TERREMOTO E DI GUESCORSO PUE UTIME DI GUESTO PRECEDENTE E TANTO MALG ORGANIZZATO. O SCRIVERE Di QUELLA MALATITA MISTERIOSA CHE QUE LCHE ANNO FA CAUSO LA MELZE DI TANTI RAMBINI I D DI UNA DI QUELLE BRIGATE O DI FRIMALINER I ANCHE IL CACCIO SANEDDE UN DUON SUGETZO. MACCHE, LA MIR SIMPATIR È PER GLI SPETTATOR DI TUTTI GUEST: EVENTI DER I NAPOLOTANI CHE SI TRUFFA, CHE S'INGANNA, PERCIO JUI SALUTO NAPOLETAMI

Cari amici, abitanti di Napoli,

Cari amici, abitanti di Napoli, Sto a guardare una notizia di Napoli, Italia. Dovrei preparare un'opera di Napoli, stereotipata e realistica Ma cosa ne so, proprio di Napoli? Quello che mangio da Leoncino, coppa o tranche napolitana, Sophia Loren. Ebbene so che in città è pericoloso lasciare la macchina, moglie, figlia o baggili. So anche che c'à un'afa tremenda durante l'estate; so che secondo qualcuno gli emigranti napolitani dovrebbero partire presto da qui. So che il Vesuvio si trova da queste parti, perchè una volta una cartolina del Golfo di Napoli era attaccata alla parete del-la mia camera. Da quando ero scolaro mi ricordo il Duomo e Porta Capuana, mi ricordo anche che la pricipessa Maria Pia è nata a Napoli nel 1934. Napoli vedere e morire...no grazie!Comunque è arte che vogliono dà me, arte del Belgio, arte per un paese dove generali di polizia e spazzini sono ammazzati, dove giudici sono presi in ostaggio e dove bambini sono rapiti, dove uno può essere arrestato preventiva-mente senza dire nè ahi nè ba', e dove un Polacco in nome di un. migliaio di uomini, vuole proibire aborto provocato. (Mi chiedono arte) Proprio adesso che ci sono acciuffati perchè celano le loro preziose fonte d'informazione, che i padroni automobilistici e sindicati sem-brano mettersi d'accordo in modo assai sospettoso. Adesso che camionis-ti periscono con merce che non giungono mai a destinazione. Adesso che vittime di questo terremoto o di quello precedente. Oppure farei qualcosa su questa misteriosa mortalità giovanile di qualche anno fa? o di uno delle brigate Rosso o di Prima Linea?Il calcio mi sembra un soggetto interessante. Ma in fondo provo simpatia per gli spettatori di uttri questi avvenimente, per i napolitani che sono truffati e ingannati....dunque Vi saluto Napolitani:

Gen. 80-81

X ribellioni nei carceri, che giornalisti sono

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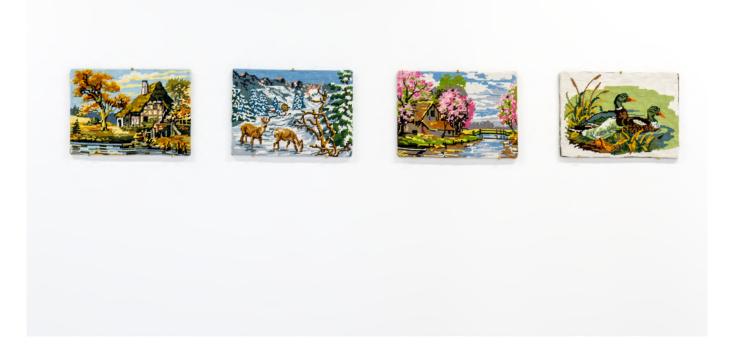
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CANVAS PAINTINGS

The Canvas Paintings are a series of ready-made canvases acquired and signed by the artist. Just like the 'Ten Model Paintings' (1965) the subjects are banal themes of folk art: here the 4 seasons are represented. Jef Geys is interested in the mass production process. His intervention proceeds from the displacement of these ready-made canvases in the context of contemporary art exhibitions. Even if the Douven's factory was flourishing, they went bankrupt after it was bought by American partners who refocused their activity on frame instead of paintings. Their attempt to improve the quality of the frames by switching from plastic to wood did not prevent the company's collapse.



Jef Geys Canvas Painting (Deers), 1985 Needlepoint canvas mounted on hardboard 20,2 x 28,3 cm



Jef Geys Canvas Painting (Ducks), 1985 Needlepoint canvas mounted on hardboard 20,2 x 28,3 cm



This series begun in the grounds of the museum in Middelheim, Belgium, in 1999: a scattering of delicate ink drawings in Plexiglas, inspired by erotic engravings of the early 18th century were accompanied by the logos of products in fields including fashion, chemicals, luxury goods, travel and food. For the title of each drawing the artist used the name of a flower picked in the museum grounds; the flowers now make up a herbal and are added to each original drawing to form a diptych.

The semantics of the vegetal world is a regular part of Geys's output, as in Quadra Medicinale, the installation he created for the Belgian pavilion at the Venice Biennale in 2009. For this work he asked four city dwellers to make a list of the wild plants growing in the immediate vicinity



Jef Geys Asteraceae Komposietenfamilie Achillea millefolium L. Duizendblad, 1999 diptych: ink on paper under plexiglass; dried flowers and collage on paper, wood frame and glass 51 x 38 cm; 49 x 36 cm / without frame 45 x 31,5 cm Unique



Cannabaceae Hennepfamilie Humulus lupulus L. Hop, 1999 diptych: ink on paper under plexiglass; dried flowers and collage on paper, wood frame and glass 51 x 38 cm; 49 x 36 cm / without frame 45 x 31,5 cm Unique

Jef Geys

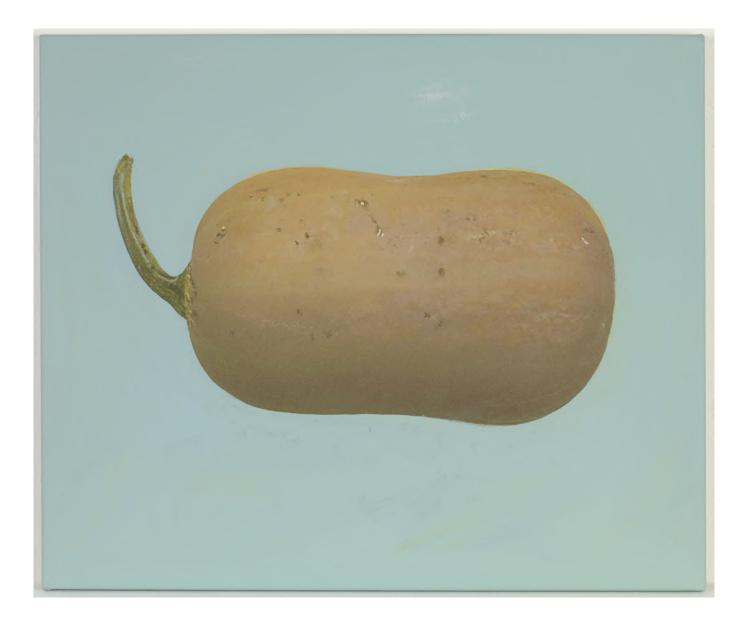


FRUIT LINGERIE

In Fruitlingerie, the simple dressing up of fruit in women's underwear can mobilize a number of distinct connotations: the objectification of women in mass media, the absurd ways in which basic human sustenance is marketed to us, and the latent erotics of organic forms.



Jef Geys Fruit Lingerie, 2002 framed black and white photography 97,4 x 72,4 cm / without frame 74,8 x 49,9 cm unique



L'ORIGINE DU CIEL

The semantics of the vegetal world is a regular part of Geys's oeuvre, for instance the butternut painted in « L'origine du ciel » which is also an amusing reference with exactly the same format as «L'origine du monde» by french painter Gustave Courbet.

Jef Geys L'origine du ciel (Butternut), 2016 watercolor and painting «wet in wet» 46 x 55 cm unique



Jef Geys L'origine du ciel (Mango), 2016 watercolor and painting «wet in wet» 46 x 55 cm unique



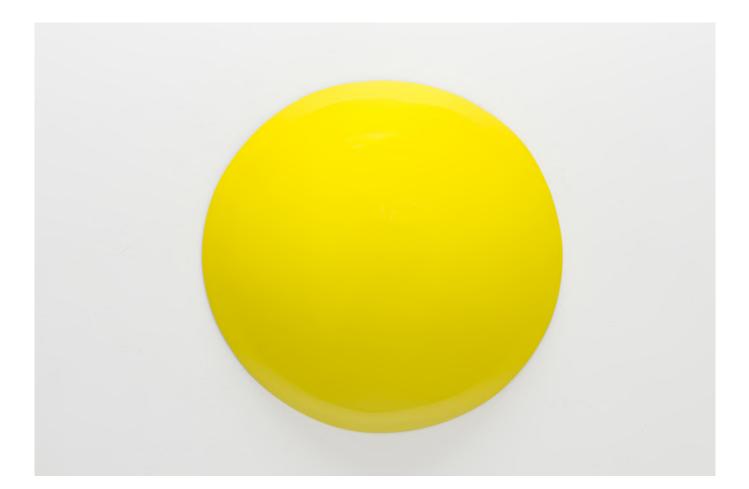
Jef Geys L'origine du ciel (Guarana), 2016 watercolor and painting «wet in wet» 46 x 55 cm unique



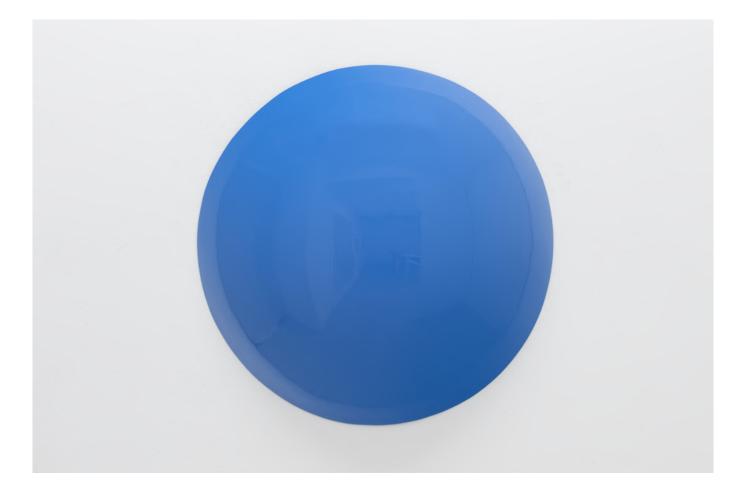
C- SERIES

« The C series is an edition of KAZINI – Langvennen 79 2490 Balen, which will produce and distribute the works. The intention is to create a series of personalized multiples, which will therefore acquire a unique status. Starting from a metal base, which can become carbon fiber later, KAZINI. See the fruit sculptures I produced in the 60s (see Patisson at ARTISSIMA) – Personalization is done by the buyer choosing his / her favorite car color which then becomes the colour of the piece .. on my blog you can see examples – Red of Toyota, yellow of BMW, and blue of a Bell Air Chevrolet from the early years. Each work will be provided with "Mondriaan Color Fingerprint" by KAZINI »

Jef Geys Toyota 3E5 Red, 2017 from C-series, 1960s colored resin (Toyota 3E5 red) diameter 56,4 cm, depth 13,5 cm unique



Jef Geys BMW M4 Yellow, 2017 from C-series, 1960scolored resin (BMW M4 yellow) diameter 56,4 cm, depth 13,5 cm unique



Jef Geys Chevrolet Bel Air 1987 Blue, 2017 from C-series, 1960scolored resin (Chevrolet Bel Air 1987 blue) diameter 56,4 cm, depth 13,5 cm unique



Jef Geys' works all relate closely to the real world, which he experiences as a teacher, as an observer in the art world, as part of the social and natural environment. There is a levelling out of low and high culture, not unlike in Pop Art (its Anglo Saxon counterpart). An outstanding example is the 'Fruit' series, in bas-relief or in 3D, referring to the coachwork or the paint of a car. Artistic objects as ultimate consumer goods.

Jef Geys Patisson - Porsche Black, 1980s / 2016 lacquer (car finish) on Polyester fiberglass. 40 x 50 cm and 72 x 48 x 72 cm Edition of 5



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WAY TO HELL

Way to Hell are real pages from his personal agenda.

« Establishing the mythic persona of the artist was a strategy that allowed Geys to put into question the relationship between the private life of the individual and the public identity contained within the role of the artist.» (Nicholas Tammens)

Jef Geys Way to Hell, 2016 Calendar page (September 2016), pencil, feltpen, chipboard, nut and bold, Plexiglas 76,5 x 21 x 2 cm

Jef Geys Way to Hell, 2016 Calendar page (November 2016), pencil, feltpen, chipboard, nut and bold, Plexiglas 76,5 x 21 x 2 cm

Jef Geys Way to Hell, 2016 Calendar page (December 2016), pencil, feltpen, chipboard, nut and bold, Plexiglas 76,5 x 21 x 2 cm



Jef geys promots a social equality that disregarded the classist connoisseurship on which the art system has been established. He equated the engineering and finish of cars as equal in beauty to entology forms.

Jef Geys Beauty nr.1 (Paon de nuit - Saturna pavonia - Ferrari), 2017 acrylic on canvas 40 x 30 cm unique



PARAVENTS (AS SOMBRAS DE LISBOA)

In 1998, Jef Geys travelled to Lisbon, hometown of the legendary fado singer Amália Rodrigues (1920–1999), who holds a fascination for him. During his brief «rest and relaxation» stay he took dozens of photographs: not at all your standard tourist stuff, but over and over shadows cast on pavements and walls.

The same year saw the publication of «Jef Geys: Al de zwart-wit fotos's tot 1998» (All the Photos in Black and White until 1998): all his b&w contact sheets since 1958. 500 pages divided into series: individual people, chalets, cows, nudes, cyclists – seemingly insignificant moments reflecting no particular aesthetic criteria. 500 contact sheets signalling the importance of photography in the Geys oeuvre, both as representation of the world and vernacular expression. For over 60 years now he has been busily tampering with the «sovereign practices of art», notably via his resort to the private and personal.

In 2012, at the invitation of curator Miguel Wandschneider, Geys showed As Sombras de Lisboa (Shadows of Lisbon) at Lisbon's Culturgest gallery. His first exhibition in Portugal was made up of a group of photographs from the 500th contact sheet. Substantially enlarged, each served as a backdrop to a smaller version of the same image. For the overall presentation – selection, dimensions, etc. – Geys came up with a protocol involving the swapping of functions between artist and curator.

This same transposition marked his exhibition at the Yale Union art centre in Portland, Oregon, in April 2018. As Nicholas Tammens, curator of the exhibition, explained, «Geys set up a game and prescribed a task usually under the jurisdiction of the artist.» With the same series of photos in mind, Geys commissioned seven folding screens, leaving it up to the curator to choose the images that would cover them, among the remains of the previous exhibition.





Jef Geys Paravent #1, 1998-2012-2018 folded screen, b&w photographs mounted on wood, hinges 145 x 180 cm Unique



Jef Geys Paravent #2, 1998-2012-2018 folded screen, b&w photographs mounted on wood, hinges 145 x 180 cm Unique



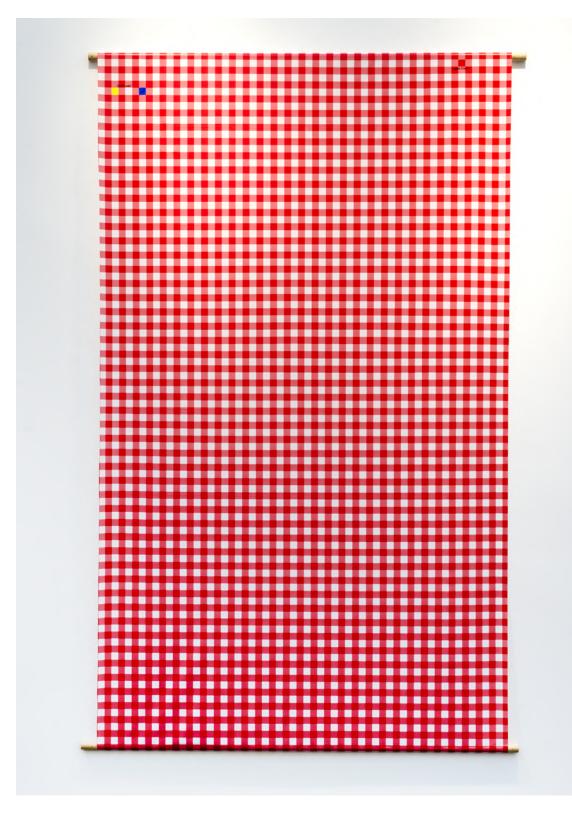


CHRIS KRAUS

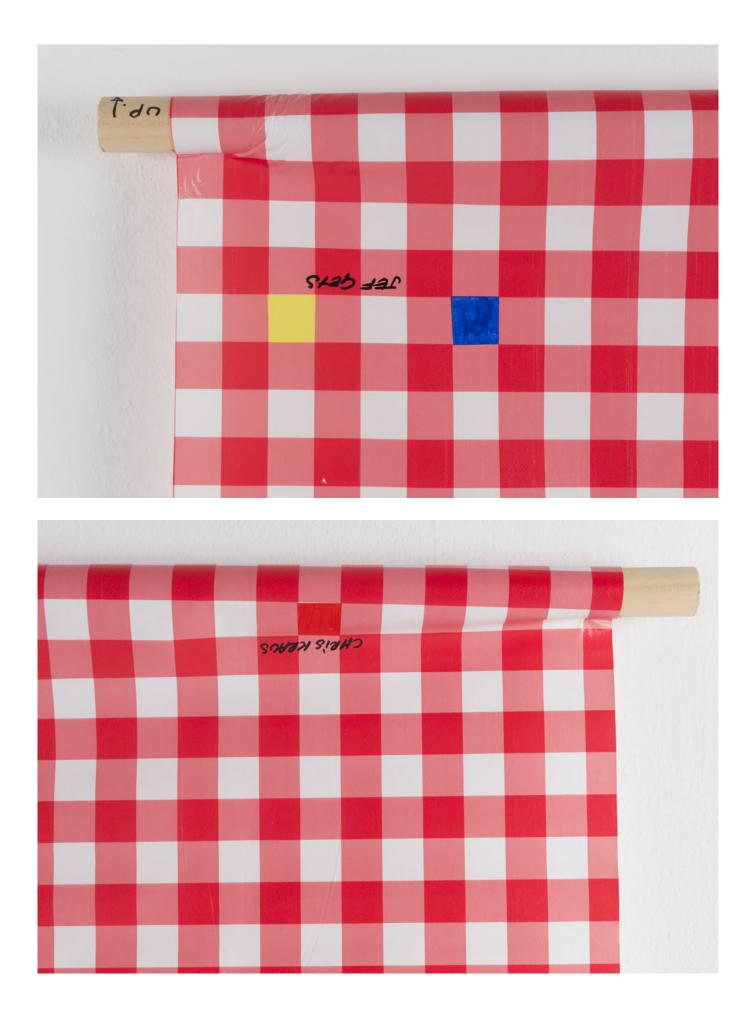
This series of works is a continuation of the Name series, here dedicated to Chris Kraus.

«Jef Geys was undoubtedly one of the first artists, starting in the 1960s, not only to identify the artwork with a proper name, but, moreover, to make an artwork out of the proper name alone – so, for example, Jef van Dijck, Marc Callewaert, Betty, Lola, Jef Sleeckx: as many proper names that sometimes refer to artworks, at other times to nothing other than their own name. Through the proliferation of proper names, Geys multiplied the "minor identities" that are the very 'matter' of his practice.» (Marie-Ange Brayer)

Jef Geys Chris Kraus, 2017 collage on paper, wood 514 x 150 x 4 cm Unique



Jef Geys Tribute to Chris Kraus with Mondrian colors, 2017 ink on tablecloth, wood 235 x 149 x 3 cm unique



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a voyen. Through the far-left window a middle-aged woman was painting on a large canvas. We saw her from behind, rumpled shirt and rumpled body, curly rumpled hair, painting, looking, thinking,

drawing on a cigarette, reaching down onto the floor to take a few driaks from a bortle of fine Bergh here and there. It was an ordi-nary scene (hough it's very ordinarines made it tubernively uropian: how many pictures from the '50 do we have of numeless women painting late into the night and living lives!). And this ordinariness unleashed a Bood of historical notatigis, a warmb and closeness to a past Ive never known—the same notatigis that 1 feb from senging a photo exhibition at 5°. MrKG Charch a few years ago. There were maybe a hundred photos gathered by the Photographic/COal History Project of the Lowner East Side of Photographic/COal History Project of the Lowner were naives 1948 and 1972. The photos were mericulously captioned with the artists living, drinking, working, in their habitar between the years 1948 and 1972. The photos were mericulously captioned with the artists' naives and disciplines, but 3980 of them were naives 1 didn't know. The photos starb first time in American art history, thanks to allowances provided by the GI Bill, that lower-middle class Americans had a chance to live as artists, given time to iall. Antin recalls: "There was enough money around from the GI Bill to live and work in a low-tent district..., Studies were the Village young people were writing, painting, getting psycho-andycan distriking the borgropolies'. Where are they now? The Photographic/Oral History Project show tranformed the streets of the East Village into tribal ground. I felt a vash of empathetic curotizity about the live of the undimout, the unrecorded desize and ambitions of artists who had been here too. What the ratio of working artists to the sum tool of art ratios (photos in the exhibition; lives; the fact that soume of them were female too)

Every Lever h a Love Lever (123

Jef Geys I Love Dick (green), 2017 Stabilo on book in Plexiglas 24,1 x 32,1 x 3,1 cm unique



Jef Geys I Love Dick (pink), 2017 Stabilo on book in Plexiglas 24,1 x 32,1 x 3,1 cm unique